

The Spirit of U'Hills

January 9, 2009

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PROGRAMS AND ACTIVITIES

- Jan. 9 Darlee Whiting ...Littleton Rotary...Subj: RI Polio Eradication Program
- Jan. 16... Christine Riordan Dean, Daniels College of Business (DU)
- Jan 23 ... Don McCubbreyDaniels College of Business. Subj: World Wide Textbook Project
- Jan. 30... Wayne Murdy, CEO Newmont Mining Subj: Managing a Major Business in Foreign Countries
- Feb. 1 Super Bowl XLIII Party. Event Center
- Feb. 6 George Sparks...Pres. & CEO, Denver Museum of Nature and Science. Subj. The Strategic Plan for the Museum.
- Feb. 13 .. Dave KuriaSubj: Tanzania



least 30 pounds.

- Stop exercising. Waste of time.
- Procrastinate more.
- Drink. Then drink some more.
- Start being superstitious.
- Spend less time at work.
- Stop bringing lunch from home: I should eat out more.
- Take up a new habit: Maybe smoking!

(Give us a little time to think about a few of these. Some might be a little hazardous to our health. Then, others sound like they might just work out.)

“Please join me in the Pledge: I pledge allegiance to the flag...”

GREETERS

Roberta Greengard joins Frank Chao in welcoming Frank's guest, Jane Kong. They appear to be in good spirits...probably looking forward to the great lunch and interesting program at our Glenmoor Club House. And, let's not forget the scintillating conversation of the fellow Rotary companions at your table.



Roberta Greengard, Jane Kong, Frank Chao

INTRODUCTIONS AND ANNOUNCEMENTS

Jeff Duer led our introductions and announcements today. John Lawton was first up with the introduction of his guest, Rich Ogelsby. Per John, “He’s been here before and he decided he’d like to come see us again.”

Pete Guthry rose, happy to be able to introduce his daughter. Pete informed us that, “Twenty three years ago, I started bringing Lisa to our club meetings. She was two months old at the first one. Now, Jim MacDermott says that the only time I come to the club is when Lisa is in town. I brought her all through the in-between years on a fairly regular basis. I’m delighted to have her back in the U. S. She’s just spent one year and four months down in Guatemala City, one of the most difficult cities in Latin America, pulling kids out of the Guatemala City dump where the parents work, looking for re-cyclable material, and then selling it. That’s how they live. She’s been pulling the kids out, starting with pre-school, a pre-school that was built by Rotary. So, she’s back and I’m glad of it.”

Red Holland had a guest today, his son-in-law Jon Eikenberry. “Jon was a research chemist with Eastman Kodak, Rochester, recently retired and moved from there to Portland. Jon married my daughter when he got out of school at Iowa State. Then he went to school at Texas A&M (yep, he admits to being an Aggie) and the University of Wisconsin. I thought ‘My God, isn’t he ever going to work? He got a post-doctorate

INSPIRATIONAL MESSAGE AND PLEDGE



Fred Jorgensen

Fred Jorgensen started off bright and cheerful with a, “Happy New Year everyone. I did some research on New Year’s resolutions and came up with some *Resolutions You Would be Tempted to Keep...*” Just what we need:

- Spend more time watching TV/ Movies.
- Chat more over the phone/ Internet.
- Read less.
- I want to gain weight. Put on at



at some school in Boston, and finally he went to work for Kodak."

Steve Whisenhunt reminded us that "We're having a mini-fund and social event, 1 February, Super Bowl Sunday, at **Bill Curnow's** joint...a very nice joint I might add. Doors open at 3:00 pm. The party starts at 4:00 pm. We're going to need firm reservations, head count and dollars in the house by two weeks from today, Friday, 23 January. Mike has asked me to explain about this pool thing we're having.



"It's just your normal football pool, one for \$5.00 per square, the other for \$10.00 per square. It's pretty simple. We're going to fill in the squares, collect the money. When the board's filled, we'll draw numbers. Example, we'll distribute half to money to you guys, the players. We'll do it at the end of the first half and at the end of the game. The other half will stay as part of our net fund raising money.

"Example: if the score at the end of the half is 14 to 6, the AFC is 14, NFC is 6, and you have a 4 and a 6 when you use the coordinates on the board, then you'll be a winner. On the \$1,000 board, the winner, end of first half, will be \$250; winner of second half will get \$250. You don't have to be there to win but, if you're there when I start paying off the winners, and you have a 2-2 or a 5-5 you'll get an immediate gift because your chances of winning are zero. (Appreciative laughter).

"Your committee has worked very hard for the event and we hope you will all support it. We'll have a silent auction also. We'll pretty much take anything for the auction items. If you can't make the event, dredge something up that we can auction off. **Alan Coldwell, Doug Dixon, and Marvin Hersh** are the key dudes on that. Questions? Thoughts? We will have a Bronco player there and we will, thanks to **Mickey**, have two charming Bronco Cheerleaders there also. Bring cameras. They'll pose for pictures for your scrapbook. Lots of good food and camaraderie.

MEMBERSHIP MOMENT

Jerry Regan had a couple of sponsor pens to present today. "**Artem?** Please present your sponsor pen to your sponsor, **Dave McKinley**. And, **Frank**, please pen your sponsor,

Dan Astle? Pens were forthwith penned for all to witness.

Membership matters disposed of, **Mike** asked **Laura Nichols** to read a letter received by the club. **Laura** informed us that the thank you letter is from the Englewood Rotary. It was addressed to **Marvin Hersh** and the U'Hills Rotary Club.

"Thank you so much for all the work and planning you did for our joint Christmas party. I'm sorry I was unable to attend due to my trip to Bangladesh. I heard from many of the members what a great time they had. One member liked it so much that he's going to hold his wedding reception there...high praise indeed.

"Our Rotary trip to Bangladesh was a success as well. We saw the building of the foundation of our hospital and met many of the villagers who will have use of it. Marvin, it has been a joy to talk to you about your project at Pine Ridge and we'd love to have you come and speak about it at one of our meetings. Thanks again.

Paula, Englewood Rotary"

Jim MacDermott came forward with an announcement regarding **Fred** and **Helen Dunn**. He said that he had spoken with **Helen** over the holidays and they have both moved. **Fred** is in a nursing home now and **Helen** is in assisted living. They are both in the facility at 5000 E. Arapahoe Road, Littleton.

Tom Murphy, in his usual retiring manner, announced the following regarding the West Middle School. (I had to turn down the volume on my transcriber slightly to make it easier on my ears.) "I just wanted to let everybody know that when we bring the young kids from West Middle School, how wonderful it is. I'd like to give our younger members an opportunity to get us to the first part, the interview. We have our interview, I think it's a sixth grader, coming up next Friday, 11:00 am. We come right over, afterward, and we have the meeting here. So, if you would like to go, Ruth will be there, I will be there, and I'll try to get some of the younger people who have not been there. Give me a holler (sp?), or email me is the best way, and I'll give everybody the time, hopefully, West Middle School, 11:00 am. Thank you."

Mike, ever solicitous as to whether members present can hear all that is divulged in our business meetings, asked, "Everybody hear that?" (Noise from various quarters, all with the general message of "Yep, Mike, we heard that. Loud and clear.")

Then, up jumped **Jay Carpender** with some Ski Train information. "I just wanted to say that I have 18 people signed up for the Ski Train. We have 24 tickets, so I need six more people." The query "When?" was voiced by several members. The answer, from Mike and Jay simultaneously (and at the same time) was, "Friday, the 13th of February. Don't break a leg."

SERGEANT AT ARMS

Jeff Stotler, our resident Sergeant at Arms, reviewed the information regarding our Fund Raiser, just to be sure we all



UNIVERSITY HILLS ROTARY CLUB
OFFICERS AND DIRECTORS
RY 2010

Club Officers:

- President David Wood
- Past President..... Mike Hitchcock
- Vice President..... Steve Whisenhunt
- Vice President Elect Nominee Paul Egan
- Secretary Fred Jorgensen
- Treasurer Jerry Regan
- Sergeant at Arms Jeff Duer
- Club Service Coordinator..... John French
- Community Service Director Doug Dixon
- International Service Director Paul Bauer
- Vocational Service Director David Henninger
- Fellowship Director Jeff Stotler
- Membership Director Alan Coldwell
- Programs Director Tom Benson
- Rotary Foundation Director Fred Cron
- Public Relations Director Gus Achey

—Pat Pool
Newsletter Editor



Jeff Stotler
Sergeant at Arms

got the essential information... Quickly, "There will be lots of good food there, the football pool, couple of cheer leaders, and something about a big joint. Bring your camera and have a good time."

"Actually, last weekend, **Carl Gardner, Steve,** and I went out to Walgreens (?) to get some stuff for the party. While we were there, a little, old, lady (LOL) came walking in, about the age of most of the people here, went up to the pharmacist. We were close enough to hear

what she was saying. Pharmacist asked 'What can I help you with?' LOL said, 'Well, I'd like to buy some cyanide.' Pharmacist, in first stages of shock, said, 'Whhhooaaaa. I can't give you that.' LOL: 'Well, why not?' Pharmacist looked at her, said 'Well, y'know, it's deadly. It's poisonous. Whaddaya want it for?' LOL: 'Well, I'd like to poison my husband.' Pharmacist: 'Now I really can't sell it to you. It's illegal, I'll lose my license, all that stuff. But, just for the sake of curiosity, why do you want to kill your husband?' So, the LOL reached into her purse, (Jeff's aside: at this

point, Carl is like leaning over me, trying to see the picture, and whatever) and pulls out a picture. It's a picture of the pharmacist's wife and the LOL said, 'Look at this. It's because my husband is sleeping with your wife.' Pharmacist grabbed the picture, looks at it, said, 'Well, y'know, that's different. You didn't tell me you had a prescription.'"

"Thank you **Carl Gardner.** Everyone understood it." "Anyone have an interesting event to report?"

Why sure, **Dave McKinley** did. "On Wednesday, **Dick Rewey** and **Fred Jorgensen** and I tried to go skiing. Loveland Pass was closed. Berthoud Pass was closed. Vail Pass was closed. So, we finally ended up at Loveland and the wind was blowing the snow horizontally with great rapidity. So, we had coffee and hot chocolate. End of ski outing."

Gus Achey reported on his 5 January birthday. "I turned 60. (polite applause) My wife has been calling me senile. And, I've started writing poetry and she says that now I'm proving it." (enthusiastic applause)

John French then told us of his birthday on 27 December. "I'd just as soon forget about it but it was my 55th"

Carl Gardner, the source of Jeff's joke today, informed us of the fact that "Last Friday, 2 January, **Linda** and I celebrated our 6th anniversary. We were married on oh one, oh two oh three (that's 01/02/03 for those who still use their fingers for counting). **Linda** let me know that it would be easy to remember the anniversary, oh one oh two and now we're the oh ninth.

Doug Dixon had an announcement but I couldn't get over to him soon enough and could not determine what it was he was reporting. By phone, however, and for the record, he and his wife, **Patti**, had Christmas dinner at **Carl and Linda Gardner's**, met all their neighbors...**Ruth Wilson** included. Ruth, by the way and according to Doug, is "Quite the card player."

Stan Love reported that "This week, I'll celebrate 36 years as a member of this club, U'Hills Rotary. It's been a wonderful, positive, continuous experience every day since then. (Y'know, that sounds a lot like a positive endorsement of Rotary in general and this club in particular, doesn't it?) So, don't retire early or anything like that. I was also the second newsletter writer for the club. In those days (1973) we had typewriters and so on, so it was a bit different than it is now. The person who replaced me, so that I could matriculate out of the editor's job, thus making it a terrific event, was **Larry Bell.** I'd like to honor him as well."

There was a voice on the tape that sounded a lot like **Mike Hitchcock's** that posed a couple of questions: "Stan, how many years have you been in the club?" Answer: 36. "Now, David, how old are you?" Answer: 34. Voice: "OK. Just checking."

(End of Jeff's moment of fame this week. By the way, the contribution of the Sergeant at Arms segment of our weekly business meeting to Account Number 405, Sergeant at Arms, might be interesting. The figure for the period 7/1/08 through 12/31/08, was the sum of \$1,223. By comparison, for all of RY 2008, ending 30 June 2008, reporting of your memorable events generated \$3,185. As a friend of mine used to say, "It beats gettin' poked in the eye with a



sharp stick.”)

Mike reclaimed the mike (nice, huh? Mike and mike?) and embarked into an extemporaneous rendition of a joke he heard on the way to the meeting. It had a certain relationship to the new movie regarding the attempt on Hitler's life, *Val-kyrie*, with Tom Cruise as Count Claus von Stauffenberg. It's about the school teacher in Germany who was talking to her students and said, "Helga, make sounds like a clock." Helga stands, responds, "Tick, tock, tick, tock..." "Very good, Helga. Now Claus, I want you to do that." Claus responds, "Tick, tick.....tick, tick." "No, no, no! Make it sound like a clock." Claus: "Tick, tick.....tick, tick." Teacher, getting frustrated, says, menacingly, "No, Claus, vee haf vays to make you tock."

DARLEE WHITING R.I. POLIO ERADICATION PROGRAM

Mike Hitchcock introduced our speaker today, **Darlee Whiting**. "She's from the Littleton Rotary Club. She's here to talk about to us about the PolioPlus program. It's very appropriate because that will be one of the major sponsors of our Super Bowl party. Darlee joined the Littleton Club 10 years ago. She served as the first female president there in RY 2001. She was an Assistant Governor in Area Six for three years. She was Chair of the Literacy Program from 1999-2000, District Public Relations from 2004-05, District Community Service Chair 2004-05, and Assembly Chair 2006-07 and the PolioPlus Chair from 2007-09. She's a graduate from the Denver University with a BS in education, and a Masters in Counseling and Psychology from the University of Colorado. She taught elementary school and was a counselor for 20 years and also was an executive trainer at DU. She has two daughters, Jennifer and Rachel. And, in 2004, she went to India as a Rotary volunteer on their polio program and then on to Viet Nam. She was at a health conference in St. Petersburg, Russia and has been to Guatemala for a microcredit project and the Friendship Bridge program. It's with great pleasure that I introduce **Darlee Whiting**. Nice, warm welcome."



Darlee Whiting

And here we go with thanks to Mike for his introduction and her opening comment "I can tell that this club really likes Fellowship. While I was AD for the District for three years, I got to go around to the six clubs for which I had responsibility, and I'll tell you: every club has its own atmosphere. And, I might say that this club really has an atmosphere. Question: Good or bad? Answer: It's good, it's great, it's a good environment. The other reason that I'm glad I got to come here is that this club serves desserts. So, I've had my chocolate cake and I'm raring to go. A lot of clubs, including mine, the Littleton Club, we only have dessert once a month

and that's to celebrate Rotary Anniversaries and birthdays. So, now that I've been here, I'll be back.

"I'll start out by asking some questions. In giving these talks since last Spring, I have learned a few things about Rotarians and polio. Looking over this club, I'm pretty sure that just about everyone but Lisa knows what polio is. Lisa, do you know what polio is? Yes. I thought that being where you've been that you would know. That's what I've been running into. In our newer clubs, our newer membership, our newer people...I was in Brush last month and their newsletter editor, he had no idea what polio was. And, that was a new focus I've had, to explain what polio is. Then, the other thing I asked, after I found out that people didn't know what polio is and was, I asked 'What's an iron lung?' Some didn't know what an iron lung was.

"Another question, just for my own personal information is, 'How many of you here have had polio or have had a family member with polio. Raise your hand. (About 2/3 raised their hands.) Isn't this powerful? But, thankfully, the U. S. and the Americas were rid of polio as early as 1983.

"I'll start my presentation by showing you my green fingernail. After receiving the two drops, by mouth, they go to another table to paint their little finger...green. It serves a purpose for the community in India, Nigeria, Afghanistan, and Pakistan. If the child has a green little pinky, it means they have been immunized. If they do not, the Rotarians and health organizations in these countries try and talk the family into allowing them give them the polio drops.

"I've talked your President, Mike, into having some green indelible ink available at your Super Bowl party so that when you donate your dollar, you'll get your little finger painted. It's an easy, effective bookkeeping system. The dollar is way more than what it costs to immunize a child. The immunization costs 60 cents. Earlier, in 2003 for example, it used to cost four cents. It costs 60 cents to immunize a child. The immunization protocol requires three immunizations over a period of about a month or so. **Mike** spoke up, had an offer that will be hard to turn down: "If you donate \$20.00, I'll paint your fingernails and toenails, no extra charge." (Laughter and applause lasted 16.7 seconds...long enough to be an indication of club interest in the proposal.)

"You all know about the Bill and Melinda Gates, the \$100 million they gave us. We've been using it in this district, trying to raise the matching funds. Keep in mind that our partners in this effort, Rotary, World Health Organization (WHO), United Nations International Children's Emergency Fund (UNICEF), and the Centers for Disease Control (CDC) and something we forget...the governments of the countries where we're trying to help. Keep in mind that the \$100 million from the Gates Foundation, was given to Rotary, not the other organizations which are working on the same effort. Rotary is the only Non-Governmental Organization (NGO) helping out in this polio eradication effort.

There was a pause here while our projector operator (**Mel Capeheart**) attempted to synchronize what Darlee was saying with what was appearing on the screen. Sometimes we were in synch, other times we weren't.

Darlee next got into the subject of defining terms, polio terms. There are three viruses involved; Type One, Type



Two, and Type Three.

Type 1 is the hideous one. It's the one that kills and paralyzes people. Rotary decided to concentrate on this one and to get it out of the way. Type 2 requires a different vaccine and so does Type 3. So, there are three different vaccines for the three types of polio. It's necessary to determine the type of polio that is prevalent in an area and then match it with the appropriate vaccine.

"Polio is still active in four countries. Do any of you know which country was the first to eliminate polio other than the U.S. and the America's?" Answer from one of our more aware members: "Philippines." "Yes, that's right, it was the first area to eradicate polio after the U.S. and the Americas. It was in 1983. That was the challenge to tell the world that we are going to do this. Now, close your eyes and imagine what I'm going to tell you to visualize. I'm a former elementary school teacher and I can tell when your eyes are closed or not.

"Eyes closed? One of our International Directors, back in 1986, when they decided to eradicate polio, made this statement, and you can pretty well imagine what it meant. It's an African proverb:

"It is a stupid dog that barks at an elephant."

"What does that mean? Who is the dog and who is the elephant? You can open your eyes now. Well, that stupid dog isn't so stupid any more. We only have four countries left but they will be difficult countries. One is India, the northern part of India. The numbers are daunting. I was in India and helped give polio drops and I also helped paint little fingers. The one mistake we made was taking a large bag of plastic whistles, one for each child. The neighborhood, I'm sure, hated it. Definitely, the parents did. We had new born babies to children five years old. We also gave them candy. We were in the outskirts of New Delhi and immunized 300 children just in that little clinic where I worked.

"That one day; in India, 2004, all over India, we immunized 150 million children. I've never seen anything like the organization in those countries. But, it all cost money, to organize these mass immunizations. They used public announcements, they put notices in the newspapers, they...

Question: "Did you say 150 million children?"

Answer: "That's right, 150 million."

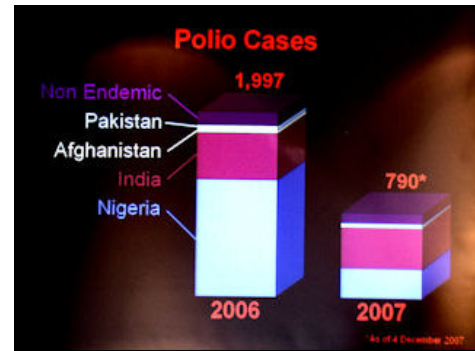
Question: "In one day?"

Answer: "I know it's unreal, but it's true. Their goal was 140 million, but when all the reports were in and added up, the total was 150 million."

"The problem in India is not in a war situation like they have in Afghanistan and Pakistan..." It was at this point that the picture on the screen reached synchronization with where Darlee was in her talk. So, referring to the visual, she made the point that, "This is the point in my talk where I ask everyone to close their eyes and visualize a dog barking at an elephant." She then asked us to watch the graphic. It illustrated the progress between 2006 and 2007 in the reduction of cases in Nigeria, India, Pakistan, and Afghanistan.

"Notice the large number of cases in Nigeria compared to India, Pakistan, and Afghanistan. In 2002, Nigeria decided that 'We're not going to let Rotary and WHO come in

and immunize our children because rather than immunizing, you are sterilizing our children.' So, for three years, they did not let us into their country. In that period, the



virus travelled into nine countries surrounding Nigeria. It was carried by people who don't know they had it for awhile. They leave the country and it spreads quickly. Since Rotary is an NGO, we were finally able to convince Nigeria that the polio vaccine was not and had not been sterilizing their children. So, we're back in there now, immunizing them. You can see the progress in just one year, 2006 to 2007...terrific progress in Nigeria, not much change in India, Pakistan, and Afghanistan. The first lady in Nigeria is on our side. In Nigeria, there is a national immunization program for updating children's immunizations every six months, But, for polio, if there are one or two cases in a village, the PolioPlus means that we go in there right now and immunize the other kids in the village.

"It's interesting that in the last year, because Rotary is an NGO, we've been able to get Pakistan and Afghanistan to cooperate on a joint program to immunize their children. She even had a picture of Hamid Karzai, Afghanistan President, administering the two drop vaccine into the mouth of a child in Afghanistan.

"I can't tell you the organization and the force of these Rotarians in India who are working on this. They're tired. I was at the International Convention and happened to talk to a man from India who is in charge of the eradication of polio in India. I said, 'Aren't you tired of all these groups coming in to India, because you have to host us or at least take care of us to some degree?' He said, 'Not at all. We are tired. We need volunteers. We need your help. Do not give up on us' he said. They've been doing this a long time.

"Anyone going to Saudi Arabia anytime soon?"

Guess what. If you're going to go, you have to have your polio booster vaccine six months before they will allow you to come into their country. And, when you get there, even though you have proof you've just had your polio booster, they give it to you again. If you think about Saudi Arabia's location relative to other countries in the mid-east, they're serious. You're not going in there, spreading polio in their country.

"The President of Pakistan has his own Polio Commission. And, they must report to him every month on



the progress of polio eradication.

“There are a lot of people who say, ‘That barking dog... You can’t do this. You’re going to have to control it. You cannot eradicate it.’ Wrong. If we don’t eradicate it, the result will be 200,000 children paralyzed by polio each year.

“So, here’s the challenge, the Gates Foundation Challenge. We have three years to meet that challenge. The day that Bill Gates announced \$100 million, November 2007, started our part of the challenge. We already have that money and we’re spending it. We don’t have to first match the \$100 million before they give it to us. That’s how much they trust Rotary to do what we say we’re going to do. They said, ‘OK. You can pay us back in three years.’

“Managing the challenge had three components. The first challenge RI sent down was to match that \$100 million. So, have fund raisers...like you’re going to do on Super Bowl Sunday. Challenge 2 from RI was this: we want \$1,000 from each club for the next three years. Along with your District Governor and the Polio Committee, we decided that we’ve been doing this for 20 years. Let’s get it done. Let’s do it this year. We know that with small, young clubs, they can’t come up with \$1,000 a year for the next three years. So, we’re going to ask for \$75 from each member for just one year. That will meet our obligation to RI with a little left over. Third, please remember that this is over and above you Foundation giving.

“So, the District changed the challenge. We want to do it in one year and I believe we can. We promised the children of the world, and we’re going to keep that dog barking until we eradicate this virus. There are certain places in the U. S. where the young families, young mothers, young fathers, they don’t know what polio is. They don’t know what measles are. They don’t know what whooping cough, diphtheria, and certainly small pox are. And, they’re not getting their children immunized. They’re at a terrible risk. Can we do it? I think we can and I’ll take a few questions.”

The questions and answers that followed pertained to the eradication program, how long we’ve been working on it, and how it seems to be never ending. The current District plan is to give it one last push, \$75 per member, get it over with. There were doubts that this challenge, even when met, will be enough to actually eradicate polio, world wide. Bottom line: As in so many other decisions in life, our consciences and collective guides will determine our responses to the appeal.

MIKE’S THOUGHT FOR THE DAY

Mike’s thought for the day was on the short and to the point side:

Aspire to inspire before you expire

PROSPECTIVE NEW/OLD MEMBERS



JAY SHOEMAKER
 6043 S. Beeler St.
 Greenwood Village, CO 80111
 (H) 303-770-9242
 (O) 303-771-3359
 Fax 303-455-7234
jayshoemaker@earthlink.net
 Law-Commercial
 Sponsor: Jerry Regan

STACI GIOVINO
 2430 S Cook St.
 Denver, CO 80210
 (H) 303-257-6899
 (O) 720-946-3228
 Fax 720-946-3004
staci@joearchitect.com
 Interior Designer
 Sponsor: Linda James



Dr. Zhongping “Peter” Hou
 Pres. East West Medical Institute
 303-320-5593
z.hou@att.net
 Sponsor: Frank Chao