

The Spirit of U'Hills

January 16, 2009

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PROGRAMS AND ACTIVITIES

- Jan 23 ... Don McCubbreyDaniels College of Business. Subj: World Wide Textbook Project
- Jan. 30... Wayne Murdy, CEO Newmont Mining Subj: Managing a Major Business in Foreign Countries
- Feb. 1 Super Bowl XLIII Party. Event Center
- Feb. 6 George Sparks...Pres. & CEO, Denver Museum of Nature and Science. Subj. The Strategic Plan for the Museum.
- Feb. 13 .. Dave KuriaSubj: Tanzania
- Feb. 13 .. Group Ski Train Trip to Winter Park
- Feb. 14 .. Valentine's Day Party with Littleton Rotary



GREETERS



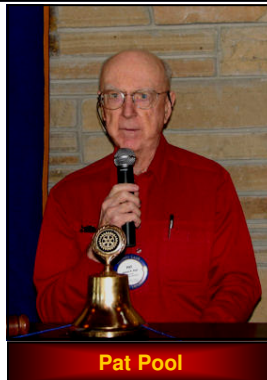
Dave McKinley, Artem Guralev, Mel Capehart

And, here we have our designated greeters, **Dave McKinley** and **Mel Capehart** with a carefully selected, early arrival at our fun and fellowship luncheon at the Glenmoor Country Club. His name? **Artem Guralev** from the Lake Baikal region in Russia.

INSPIRATIONAL MESSAGE AND PLEDGE

Pool informed the assembly that he had three items of inspiration...a prayer by a Lakota brave as he comes from his teepee at sunrise, a prayer by a paleface highly grateful for his many blessings, and a story that Laura sent him that has inspirational overtones. Laura's story is funnier. OK. Laura's story it is:

"One day my mother was out and Dad was in charge of me. I was maybe 2 1/2 years old and had just recovered from an accident. Someone had given me a little



Pat Pool

'tea set' as a get well gift and it was one of my favorite toys. "Daddy was in the living room engrossed in the evening news when I brought Daddy a little cup of 'tea"—that was just water. After several cups of 'tea' and lots of praise for such yummy 'tea', my Mom came home. "My Dad made her wait in the living room to watch me bring him a cup of tea, because it was 'just the cutest thing!' My Mom waited, and sure enough, here I came down the hall with a cup of tea for Daddy and Mom watched him drink it up. "Then she says, as only a mother would know because only women think of these things...(Pool aside: it's probably in their DNA): "Did it ever occur to you that the only place she can reach to get water is the toilet?"

After the laughter tapered off, Pool explained that the inspiration part of this story is that "It will help to inspire you to question the source of any water in a container, large or small, when brought to you by anyone too short to reach the kitchen or bathroom faucets."

"I pledge allegiance to the flag, of the United States of America..."

INTRODUCTIONS AND ANNOUNCEMENTS

Our President, **Mike Hitchcock**, thanked our greeters today, **Dave McKinley** and **Mel Capehart**. **Jeff Stotler** led the introductions and announcements segment of our meeting. He invited visiting Rotarians to stand up and introduce themselves.

From Phoenix was **Andrew Dodgen**. He's new to the Denver Metro area and is looking for a Rotary Club he can join. Well, Andrew, looks like you found one already. Welcome.

Dave McKinley introduced his guests. First one is **Jay Shoemaker** who will be inducted as a new member today. He also introduced **Adil Khan**, who spoke to us on *"Challenges in the Global Economy for the United States"* way back on 5 October 2007. Welcome back, Adil.

Then it was **Marvin Hersh's** turn to introduce his guest, **Stan Banaszak**. "He was with us awhile back and is CEO of Management Solutions. I'm trying to encourage him to join our club so I hope you will all join me in the effort." A pleasure, Marvin. Welcome Stan.

Fred Jorgensen introduced his favorite jeweler again,



Donna Kay. She's working on her application to join the club. Nice to see you again, Donna.

Rev. Neal Davidson, visiting Rotarian, introduced himself. He said that there's not much to introduce, just that he's been a Rotarian for 20 to 30 years. He's an interim pastor just outside of Washington, DC. He attends the Crystal City Rotary Club, about a mile from the Pentagon. Your newsletter editor also noticed that next to his Rotary pen on his lapel there was a small purple lapel pen with white ends. Yep, it was the Purple Heart ribbon in lapel pen format. Wear it with pride, Reverend.

Mike Hitchcock proceeded with the notification that "We have a lot of announcements to make. I'll start off. Some of you wonder about your bills, which is good. The bills will be sent out on 1 February; we thought we'd give you a little break. There are a lot of things coming up...social events, the Super Bowl Party, and we didn't want to hit you all up at once. We want to give you a little break. Next, Ski Train?"

Jay Carpender gave us a status report on the ski train trip. "We had a couple of cancellations so we have a few openings left. The train is \$90. We can guarantee a \$50 lift ticket. For those who want to go skiing, or just take the ride up and back, let me know." Question: "When?" "Friday, 13 February."

Dave McKinley brought us up to date on the Valentine's Day Party. "There's a sign up sheet making the rounds of the tables about the Valentine's Day Party. It's on 14 February, like most Valentines' Day Parties. It's at the Columbine Country Club. It's \$50.00 per person. There will be entertainment and pictures.

Steve Whisenhunt had a word or two about the Super Bowl Party. "First, go Cardinals. Everyone pretty much knows what's going on. It's on 1 February, Super Bowl Sunday. It's a fund raiser and party to benefit our local community charities, our U'Hills Memorial scholarship fund, and the RI PolioPlus. We need to know by next Friday, 23 January, if you're coming. We have a Bronco player coming. You'll find out later who that will be. We'll also have two well rounded Denver cheerleaders. And, not just physically. One graduated magna cum laude from CSU, and is a financial planner. The other one is a physician's assistant." Someone asked about the Whisenhunt name with the Cardinals. Relative, Steve? Answer: "Yes, it really grieves me to go to this party rather than being in Tampa, but yes, my second cousin is **Ken Whisenhunt** is the coach of the Arizona Cardinals." Simultaneous "Hooray" from the crowd. "We still have the football pool boards for those who'd like to have a monetary stake in the game."

MEMBERSHIP MOMENT

Jeff Duer began our Membership Induction for **Jay Shoemaker** and his sponsor **Dave McKinley**. Jeff's part of the ceremony was to remind **Jay** about the overall activities of the club locally and internationally. "You have been chosen for membership because of our confidence that Rotary activities and ideals are safe in your keeping. Here is your Certificate of Membership."

Paul Egan next expanded on Jay's "Adventure into friendship and service to your community and to your fellow man. You're joining approximately 76 members of this Rotary club, 3,200 Rotarians in this District 5450, and over 1.2 million Rotarians world wide in 168



Dave McKinley, new member Jay Shoemaker, and Paul Egan

countries. All of the business and professional members are banded together for the common commitment to the Rotary motto, 'Service above Self'. Welcome."

Steve Whisenhunt then took Paul's place and briefly summarized Rotary's history. "In 1905, **Paul Harris**, a young lawyer in Chicago, lonely in a big city, on 23 February 1905, wanted to become better acquainted with business men in Chicago. On 23 February 1905, he met with three friends and discussed the idea. They formed a club, rotating the weekly meetings from one office to another. This rotating of the meetings gave them a name...Rotary. The size of the club grew so they decided to have luncheon meetings, in much the same way as we do today.

"The idea spread to other cities in the United States, then Canada, and then to countries throughout the world. Networking was an important element of the early Rotary clubs but was soon overshadowed by the concept of service. Today, in addition to service, Rotarians are committed to fostering world peace and understanding and to apply the idea of service in their personal business and community lives. Welcome to Rotary.

Up nextg, **Tom Murphy** came to the lectern and explained, "What we'd like to do is the Rotary motto is 'Self above—' Wait, that's not right. It's 'Service Above Self.'" Nice recovery, Tom. Tom then read the Rotary Four Way Test and told Jay that the test can be adapted to about any situation, that we hope he can continue to do this, and we welcome you to Rotary."

Linda James told Jay that being a Rotarian is an exciting adventure that starts right now. "The greatest success in life is not reached by one who can accomplish that which no one else has done but rather by the one who does that which has been tried by many. If you are ready to become a Rotarian now, please answer 'I will.'" Jay dutifully responded, "I will."

SERGEANT AT ARMS

Jeff Stotler launched into his joke for the day. It was about a lady he sat next to flying to Boston. They had a very pointed discussion of her work as a consultant. And, y'all probably remember what the punch line was, in response to a question by his seat companion, "What's your name?" And his answer, "Tonto Goldstein, but my friends just call me Bubba." Good joke.

Rich Sattizahn observed that "I was happy that we had people here from DU rather than West Middle School, con-



sidering the joke you just told." Jeff replied, "Oh, yes. I always consider the audience."

Linda James told us she had quite an event on Monday, another year to add to all the rest of them.

Frank Chao had something about the mayor of Lakewood, and involvement in a lottery. Then he mentioned something about a yellow piece of paper. Didn't get all of it.

Jerry Regan told us he heard from his good friend and fellow Rotarian, **Dennis Eichinger**. Earlier in the week he was back in Michigan with his mother who has since died. Remember Dennis and family in your prayers.

Bob Tapp has had another birthday. He shares the day, 5 January, with **Gus Achey**. He, Bob, not Gus, was 70 years old on that date.

Artem Guralev thought we might find it interesting that in Russia, "New Year's is the biggest celebration of the year. We have two of them. The first time, it's on 31 December—1 January. The second time it's celebrated 13—14 January for those who still use the old calendar. So, on 13 January I had a second celebration. (Artem is talking about the transition from the Julian to the Gregorian calendar. The Gregorian calendar was developed by the Roman Catholic Church and was adopted by Roman Catholic countries in 1582. At that time, the Gregorian calendar was 11 days ahead of the Julian. The correction method: follow Julian 4 October by Gregorian 15 October 1582. The intervening 11 days were lost. Gregorian transition didn't take place in the British Empire (including the 13 American colonies) until 1752. Julian 2 September was followed by Gregorian 14 September 1752. The Gregorian transition in Russia was made in January 1918, a few years before Artem was born)

Laura Nichols had some really good news. "Not only did Nick get home in time for Christmas, but he's doing excellently and on 6 January he celebrated his 88 birthday. As for the future, I'm bringing him to the Super Bowl Party."

Marvin Hersh rose to report "A very important right of passage with my granddaughter this morning. That is the removal of her wisdom teeth. I just wanted to let you know that I will be putting them on Ebay if you're interested."

There's a hand raised over there that appears to be attached to **Dick Rewey**. Let's see what's on his mind. Turns out that "Sully" Sullenberger, U.S. Airways Captain, was on his mind. "And, two things really bother me. First, those geese were up there hunting airplanes without a license. They had no reason to be doing that and so as far as I'm concerned, they deserve what they got.

"The second thing was the pilot, Sullenberger. In fact, what he was doing was goose hunting without a license (and out of season). So, what this thing reduces to, in my eyes, is



Jeff Stotler

although Sullenberger got the plane back down in one piece, he really got goosed in the process."

CHRISTINE RIORDAN DEAN, DANIELS COLLEGE OF BUSINESS (DU)



Dr. Christine Riordan

Mickey Williams began his introduction of **Christine Riordan** with the announcement that, "Last July a breath of fresh air came to the Daniels College of Business in the form of a new Dean, **Dr. Christine Riordan**. Of course, one of the things I like about the new dean is her Texas background. As most of you know, I came here from the University of Texas in Austin. Dr. Riordan held a number of positions at Texas Christian

University in Ft. Worth including Associate Dean for External Relations, Luther Henderson, the University Chair in Leadership and Professor of Management. It's good to have Texas in your background. (He didn't explain exactly why).

She has her PhD from the University of Georgia...in the area of organizational behavior with a minor in human resources. Those are areas of knowledge that she will need to manage a faculty like myself and **Paul Bauer** as well as the other faculty members which have been compared to herding cats. Dr. Riordan has taught numerous courses in organizational behavior, leadership, human resource management, and communications. Her consulting clients have included such firms as State Farm, Lockheed Martin, State of Georgia, IBM, AT&T, and others. She was recognized by *Fort Worth Magazine* in their *Fourteen Brilliant Magazine* article. She received the Business Teacher of the Year Award and was President of the Southern Management Association.

"Best of all from my perspective, Dr. Riordan is delightful to work for and with. Like our own **Art Mason**, who held this position just a couple of years ago, she is admired and appreciated by all the faculty at Daniels. She is dedicated to continuing and enhancing the reputation of Daniels that we've enjoyed in recent years. Please welcome **Dean Riordan**."

Dean Riordan began with the observation that, "I think we'll claim **Tom Murphy** as one of our own when he messed up on your Rotarian 'Service Above Self' motto.

"I'm glad to be here today because I think your club matches the values of the University as well as the College... *Service Before Self* would be a great motto for the University dedicated to the public good."

"What I'd like to do is to share with you a little bit about our strategic planning process over the last few months. And, I'll talk to you a little bit more what we're hearing regarding the economic situation so in case there are places that you can intersect and help people in your world, you might be able to do that. Sound like a good game plan? (We



all agreed)

“When I came into the College, it was pretty apparent that we should be operating like a ‘for profit’ corporation. We had not actually functioned in this manner since 2001. We launched at the end of July, first part of August, a very aggressive plan. We were concerned with how can we better serve the community, how could we better serve the stake holders affiliated with the College and how could we serve the city of Denver?”

“We had over 150 people involved in this process that includes students, faculty, staff, working partners from other communities.

“Let me tell you a few things we found. The Daniels College of Business has a long history. We’ve had wonderful leaders like **Art Mason**. We also had some tremendous alumni. We had the CEO of Visa, the CEO of Frontier, the CEO of Ralston Purina, the CEO of Home Depot.

“The second area that has more of a relationship to your Club is that Daniels is about helping other people. Our faculty and our staff are dedicated to giving back to the community. We’ve created web sites so that women can get information that will help continue their education. When you think about leadership going forward, we seem to be looking at people who are willing to give their time and serving other people before themselves.

“We had many active conversations with employers about the type of knowledge they need from students when they’re getting out of school. Also, the value of students going back to school to keep abreast of business and corporate development so they can be better prepared for today’s market.

“We’re also looking into how to be a community of force. I’m struck about the friendship that exists in this room. And the laughter and mentoring and that’s something we’re looking into after leaving college. We have over 30,000 alumni worldwide. How do we engage all of our alumni back into academe to impart the latest developments in their area of activity?”

“So, we’re looking at a variety of things that will enhance our alumni boards so that they will be working boards, a presence for our alumni.

“We want to find people who want to be affiliated with our college. And, we want to enhance our corporate partners program so we can keep that close business personal connection.

“We’re also looking at how to make community inclusive. The University wants to have more of an international environment. And, when you invite a person, you also have to think about how you’re creating an inclusive environment. Much like I find here today.

“Finally, another area we’re looking into is our reputation. I’m sure a number of you have heard about the ranking of colleges. We’re ranked by U. S. News and World Report. We rank in the top 100 in the world by the London Times. Let me put this in perspective for you. There are 10,000 business schools worldwide. There are 3,000 here in the U.

S. That’s puts us in the top 1% of the business schools worldwide. So, we’ve been thinking hard about what we want to be known for and how we want people to view us as a college. There are three of them.

1. We want to be known for developing state of the art business leaders who really are capable of starting businesses.
2. We want to be known as a place that is about stewarding and serving and helping other people.
3. We want to be known as a place that people connected with businesses can look to for relevant skills.

“That’s about where we’re going. Now, I’d like to talk about some of the things we’re doing regarding the economy. It’s been a wild ride hasn’t it? So many of you have enjoyed seeing Mickey in the news. Our faculty are called on daily for commentary and quotes about financial matters. They are a tremendous source for information and expertise about the real estate market, what’s going on in the financial market, information on looking for jobs. We are providing a source of expertise for the community in general.

“We’ve also been hosting, and will continue to host workshops and panel sessions to discuss their perspective on how this all happened, how it impacts us, and how we’re going to get out of it. Visit our website off and on, you’ll get to see the things we cover and they’re open to the community.

“Finally, we’re also hosting a number of ed type programs. Every Friday we have seminars where people can come back continuing education on a variety of topics. Strategic Thinking was on this month. Financial and Budget Statements last month.

Question (Rewey): “On an international level, do you have availability for some sort of exchange programs for business students and for those who will be working in another country.”

Answer: “We do have an international MBA program that we’re looking to elevate up to and rename it to a Global MBA. There is a course in International Relations connected with the law school which would be a good place to start such a study.”

Question (Haviland): In a macro sense in this country, perhaps in the world, there are only a few companies that over the past 12 or 16 month are in the black. With a few exceptions in the top 1,000 corporations, most of that is disastrous. Now, is it fair to indict the leadership of the American corporations for their performance, perhaps lack of innovation, or whatever? Is that a fair thing at this point? And, if so, what are the implications downstream for education?”

Answer: “I’ve worked with a number of senior executives in major corporations and clearly there are failures in ethics in a large number of corporations. A lot of times we’re challenged, ‘Can you teach leadership, can you teach ethics?’ The answer is ‘Yes’. Do I think that a lot of the problems we think of today are failures in business ethics? My answer is, ‘Absolutely yes.’

“Leadership is about serving other people first, before

...It's been a wild ride, hasn't it? So many of you have enjoyed seeing Mickey in the news. Our faculty are called on daily for commentary and quotes about financial matters. They are a tremendous resource for information and expertise.



yourself and that's a value oftentimes forgotten."

Question (Sattizahn): "Is there a way, perhaps, to integrate for our legislators an education on economics and finance?"

Answer: "I was asked, by the Governor of Georgia, a similar question. He organized a task force of about 10 different segments of business to develop recommendations on that subject. They found it can be done, it's just whether the state wants to do it. Nationally, it's just a matter of will."

Mike presented Christine our certificate that we've purchased five immunizations for PolioPlus in her name.

MIKE'S THOUGHTS FOR THE DAY

"We're going through a historically interesting time right now and a lot of people are depressed. I don't think that's good. We're worried about the economy, and geopolitical issues, about what this next administration is going to do. If you take a longer perspective, i.e., I know that I've lived through the Kennedy assassination, and in '68 I was in Washington and thought the world was going to come apart. The difficulties in the '70s and '80s, running businesses and the crash of '87, etc. And those were the good times. There are those in the audience who lived through the Depression and WWII. There are a few who can remember that. They were tough times.

"Relatively speaking, this is tough. But, I think we should look more positively at our future. So, for the thought for the day, we have a new President who is taking over in tough times so I thought I'd go back in history to another Democratic president who also took over in tough times, Lyndon Johnson. He said:

This, then, is the state of the union: free and restless, growing and full of hope. So it was in the beginning. So it shall always be, while God is willing, and we are strong enough to keep the faith.

—Lyndon B. Johnson

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