

The Spirit of U'Hills

3 April 2009



PROGRAMS AND ACTIVITIES

- Apr 3Ernie Carwile.....*Subject: Inspirational Materials.*
- Apr. 10 ...Deborah Jordy...Exec. Dir. Colo. Business Comm. for the Arts *Subject: Economic Impact of the Arts on Colorado's Economy.*
- Apr. 17 ...Eric Wright, CEO AMG National Trust Bank
- Apr. 24 ...Ride for World Health

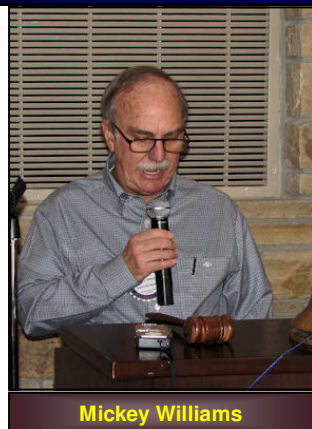
GREETERS



Mel Grusing, Buff Linebacker (54) Tom Murphy, Phil Beaver

Our newest members, **Mel Grusing** and **Phil Beaver**, lost no time in providing the interface between the regular weekly meeting of U'Hills Rotary Club and the first member to walk in the front door, **Tom Murphy**, well known former All-Rotary CU Boulder linebacker (54), w/o pads.

INSPIRATIONAL MESSAGE AND PLEDGE



Mickey Williams

Mickey Williams had our inspirational message today. It was from the works of Dr. Adrian Rogers, Senior Pastor of the Bellevue Church (29,000 members) in Memphis, TN, and who served three terms as President of the Southern Baptist Convention.

"You cannot legislate the poor into freedom by legislating the wealthy out of freedom. What one person receives without working for, another person must work for without receiving. The government cannot give to anybody anything that the government does not first take from somebody else.

"When half of the people get the idea that they do not have

to work because the other half is going to take care of them, and when the other half gets the idea that it does no good to work because somebody else is going to get what they work for, that my dear friend, is about the end of any nation. You cannot multiply wealth by dividing it."

—Dr. Adrian Rogers (1931—2005)

Please join me in the pledge of allegiance:
"I pledge allegiance to the flag of the United States...."

INTRODUCTIONS AND ANNOUNCEMENTS

President Mike Hitchcock thanked **Phil Beaver** and **Mel Grusing** for their flawless greeting of members, guests, and visitors to another exciting and interesting meeting of the U'Hills Rotary Club at the Glenmoor Country Club.

Rich Sattizahn guided us through the introduction of guests and visitors. Rich observed that we have a short list today. First introduction was by **Steve Whisenhunt...** Actually, his guest is our speaker today, **Ernie Carwile**. We'll defer the introduction to later in the meeting when the speaker is ready to speak.

Our visiting Rotarian is **Bill Eck**, from the Denver South-east Club. Welcome, Bill.

SERGEANT AT ARMS



Jeff Stotler, Sergeant at Arms

Jeff had a story for us today, a story about the Easter Bunny and a trip to Texas, for Spring Break. Coming back, it was after dark, his wife Ellen was driving and to his surprise, a bunny rabbit ran across the road, there was a thud, and Ellen braked to a stop, "Did I kill it?" she asked. Jeff went back, surveyed the situation, observed that the rabbit was wearing a little plaid vest, had a little basket with painted eggs, now all over road, and the rabbit was mangled and motionless. So, Jeff went back to the car, said, "Ellen, you just killed

the Easter Bunny." Not to worry, Ellen jumped out of the car, went to the trunk, rummaged through her luggage, came back with a spray can.

"She went to the bunny corpse, started spraying the little dead bunny. Suddenly, miraculously, the Easter Bunny came back to life, jumped up, picked up the eggs and candy, put them in its basket, waved its paw at us, hopped off the road. A few



yards into the mesquite, the rabbit stopped, turned around, waved a paw, continued hopping till out of sight, stopped and waved a couple of times before leaving the lights of the car.”

Jeff, amazed, said to Ellen, “What was in that can?” Ellen calmly nodded her head, said, “I knew it would work. Read this.” She held the can so Jeff could read the label,

**HAIR SPRAY
RESTORES LIFE TO DEAD HAIR
ADDS PERMANENT WAVE**

Good example of phonetic truth in advertising. After the scattered laughter and groans died down, Jeff donated \$5.00 of his own money to the Operating Fund.

“Any other contributions?”

Rich Sattizahn announced that last Saturday, he bought a new car. It was manufactured in the U. S., a Hyundai, and they have a wonderful program. “If I don’t pay for it, they’ll take it back.” Someone observed that all car dealers do that. Rich continued with the story about how he and his boys—enjoying the Spring Break—got up early, went up to Vail for a day of skiing. Just to let the membership know the milieu in which the Sattizahn dad and boys move, even after the \$25.00 for the parking garage, they (meaning Dad) had enough to eat lunch up on Vail Mountain (used to be called Mid-Val). Not too bad. Rich said he got some change back from his \$100.00 bill...not much, perhaps enough to buy a gallon of gas or two. [To provide context, your editor has a picture he took of a sign at the Vail ticket counter in February 1969. He was based in D.C. at the time and thought he needed a break. The sign indicated that to ski a full day at Vail, the price was \$6.00, half day was \$4.00. He took the picture not because the price was so low but because it was so exorbitant. In 1969, Winter Park, Breckenridge, Loveland were all in the \$3.00 to \$4.00 range. Cooper Hill was about \$2.00.]

Dave McKinley told us that there is a new sign up on the bulletin board at his office: “New definition of Liquidity: It’s when you look at your retirement fund and wet your pants.” Those who didn’t miss the 13 March 2009 meeting, recall that the new definition was included in **President Mike**’s thought for the day, duly reported in the U’Hills newsletter for that date. It’s still true, however.

Mickey Williams reported a birthday...his own. To obtain the actual birthday square 2003. It’s equal to 4012009, i.e. 4/01/2009 as those who routinely square eight digit numbers in their heads already knew.

President Mike had several announcements. “The first event will be at the Cottonwood Creek Elementary School, 11100 Vrain Street, Westminster. We will be doing fitness gram tests from Noon—2pm and need some help. **Jeff Duer** will do two of them, I’ll do one. We want two people at each date, consecutive Tuesdays, 14 April, 21 April, and 28 April. We’ll need one other person for each one of the dates, three total. Send me an email if you can make it.

“Then there is the Excelsior Science Fair, 24 April before the Friday’s meeting. You’ll be out in time to come to the meeting here. Check with **Jim MacDermott**.

“Also, we’ll be helping with the 9 Health Fair this year. Our turf will be the Windcrest Apartments, 6:30 am to 12:30

pm, on Saturday, 25 April. See **Doug Dixon**. We’ll be serving as cashiers.

“Then, the Rotary District 5450 Conference, 1—3 May at the Antlers Hilton in Colorado Springs.”

Paul Bauer had an update on the Paul Harris Foundation. “The last two weeks we’ve talked about the Foundation. We’ve had a number of Fellowships we’ve given out the last two weeks, and have talked about the good things the Foundation does. We have another one to give out today. It’s a Paul Harris + 3 which means that this individual has contributed to the Foundation four times. And, that individual is your friend and mine, **Mickey Williams**.” Paul then presented Mickey with the Certificate, medallion, and the accompanying Paul Harris +3 pin (PHF with three sapphires).

“One other thing, if you’re doing your taxes and don’t like that big number that goes to Uncle Sam, one way to decrease the size of the tax is to give a fraction to the Foundation and deduct the amount from your taxable income.”

President Mike reminded us that “We’re pledged for about \$12,000 for the Rotary Foundation. We have about \$7,800, something like that, so we still have some makeup to do. Also, we have a lot of these points. If you’re interested in doing some of the Paul Harris events, we can do matching funds, other creative financial arrangements. If you’re interested, take care of it before 1 July because those points seem to disappear after the end of the Rotary Year, 30 June 2009, at least part of them.”

U’HILLS CHARITY GOLF TOURNAMENT



**Steve Whisenhunt
U’Hills Rotary Golf Czar**

OK. Here is the information you’ve been waiting for all winter...the who, what, where, when, why, and how of the U’Hills Annual Charity Golf Tournament direct from the gent who’s in charge this year, **Steve Whisenhunt**. I was hoping to get a heads up picture of Steve but he got into his subject so quickly, and your editor was so characteristically slow with the shutter, it didn’t work out. So, here’s Steve, head down and into the 2009 Golf Tournament announcement.

Steve called our attention to the Golf Tournament brochures on our tables and emphasized that “The Tournament is the only fundraiser for the remainder of 2009. It’s going to be at the Inverness Golf and Country Club on Thursday, 4 June 2009, starting at 12:00 noon (registration, check-in, and opening of driving range) with lunch at 12:30. Format will be a ‘Best Ball Scramble’.” [Now, if that doesn’t communicate very well, Google ‘best ball scramble.’ You’ll have ca. 136,00 hits before you that will tell you much more than you want to know about the subject. Some of the rules adopted by other tournaments are highly entertaining...rules such as ‘Whiffs don’t count’ and ‘Preferred lies at all times (including the rough)’, a definite hacker-friendly couple of rules.] If in



doubt, check with our friendly Tournament Director, **Cliff Litvak**, for the local rules.

“Registration includes driving range balls, lunch, a very nice custom gift, goodie bag, fabulous dinner and lots of prizes.

“Now, about costs. As you may have noticed, the economy has not been in the best of shape lately and your board has actually done something about it. Although tournament basics have increased in price, sponsorship costs to membership have been reduced from 20 to 30%. For the non-golfer, we have many non-golf sponsorships that have been very popular in past years. Also, the dinner is very popular for non-golfers and spouses.”

To refresh the fading memory of older members and to specify for new members where the Golf Tournament stands in the U'Hills Rotary array of activities, this is the annual flagship fund raiser that generates the funds we have available for support of our local community projects, focus: youth and family services. It is also the main source of revenue for support of our four year college scholarships. So, don't hold back for a better way to contribute to club services. This is the big one.

If you're still not convinced, **Steve Whisenhunt** has it straight from NOAA. The weather conditions on the first tee at Inverness Golf Club at 12:00 on June 4, for the past decade, has averaged wind light and variable, sky conditions scattered fair weather cumulus, temperature in the mid 70's. Also, sunrise 05:33, sunset 20:24 MDST. So, put a red circle around 4 June 2009 on your calendar. We had 80% club participation last year. No reason we can't have at least 85% this year. Consider yourself alerted.

ERNIE CARWILE AUTHOR, ENSPIRATIONAL MATERIALS

Steve Whisenhunt had quite a bit on his plate today besides food: summary of our Golf Tournament in June and then, introduction of our speaker for today: **Ernie Carwile**.

“**Ernie Carwile** was born in Munich, Germany, and has lived throughout the world. He's a graduate of the University of Missouri, and Iliff School of Theology in Denver.

“After high school, he sold cemetery plots in Hannibal, MO, and while attending college, drove a truck for Peabody Coal Mine. Ernie has been an Air Force officer, heavyweight boxer, and a Methodist and Congregational Minister.

“As a celebrated author and master storyteller, Ernie has been featured extensively in the national media including Good Morning America, Inside Edition, CNN, Associated Press, the Los Angeles Times, and many Denver television and radio shows.

“He lives in Denver—in fact right here in Glenmoor—with his wife, award winning author, Mary Catherine Carwile.

“Ernie Carwile has written seven books, and I have read them all! At my insistence, Ernie has brought some of each book, that he will be willing to sign and personalize after the meeting. They are \$15.00 each, with \$5.00 going to U'Hills Rotary. You can get all seven inspirational books for \$65, with \$15.00 going to our club.

“As a note, I think **Ernie Carwile** has fallen in love with Rotary! He proposes his eighth book, to be entitled *Service*, with 40% of the proceeds to go to Rotary International.

“If you don't have cash or a check today and want some

books, just mail Ernie a check later and take the book(s) with you today.

“This is not a book promotion, but at my urging (much like we did for Adam Schrager), Ernie has agreed to stay after to answer questions and to give you your book of choice. Please give a warm welcome to my friend, Ernie Carwile.”



Ernie Carwile
Happy Author

Ernie, with the same smile on his face as the one in his picture to the left, thanked Steve for the nice introduction and started telling us about his life. It's much like Steve described and he got the urge to collect pensive thoughts, recorded in his books through the years.

To put some organization in his writing, he wrote down the titles of the books he had in mind writing, all 15 of them. His first book, *The Max Chronicles Presents the Story Teller*, got him started toward his overall goal. It was published in 2004. The other books followed, about 10 months to a year apart. He reviewed each book, briefly told us what his goal was in each book. They were entitled:

Chipped But Not Broken—When Adversity Enhances the Human Spirit; Never Good Enough—Discover the Treasure of Self-Acceptance; Connected by the Soul—Oh the Oneness of Us All; Persistence—The Art of Failing Until You Succeed; and Where Do We Go From Here?—Death, the Next Great Adventure.

Ernie talked his way through the books he's completed then told us of his plans for the next one. It was going to be on the subject of *Creativity*, but then he went to his first Rotary Meeting at the end of last year. “I had heard of Rotary but did not know what you did. So, I was speaking at the first club meeting and heard the Four Way Test and it blew me away. I just could not believe that any organization could have developed something that wonderful. Then I heard about all the service that you did. So, right there, a light bulb went off and when I went home, the idea I had was to dedicate the next book to *Service*. I already had these wonderful stories in quotes, but then I heard of the things you do in the service field and decided I'd point the book more in the direction of Rotary, using stories about some of the great things you've done and are doing, such as PolioPlus. Then, the entire back cover would be a summary of Rotary International—Service Above Self, The Four Way Test. It should be a great, great recruiting tool. But, I can't tell you anymore, I'd have to charge you. Questions about writing in general?”

Question (Benson): “How do you publish your books...self publish?”

Answer: “Well, yes and no. A few years ago there were about 25,000 books published every year. Last year there were 400,000. If you are able to get an agent, he can lead you to a publisher, the very, very difficult first step. Typically, with luck, you might get a \$20,000 advance on your first book. The publisher expects you to take the 20 grand and use it for marketing your own book for which they reap the profit



when printed. Most people now are self marketing. If they find that it is marketable, the same publisher that gave you the 20 grand would give you \$200 to \$500,000 for publishing the work.

“So, this is the way it is being done right now. There is an organization in Colorado called CIPA, Colorado Independent Publisher Ass’n, the best organization of its kind in the country. It will give you tons of information on how to get your work published.”

Question (Benson): “Are you on Amazon?”

Answer: “I was but not...you do not sell books at a book store or on Amazon unless you are already famous. [This must mean that he’s already famous ‘cause all of his books, from *The Story Teller* to *It’s Not What You See, It’s How You See It* are displayed on Amazon under *Books/ernie carwile*]

Question (Gardner): “Could you tell us a little bit more about your career and how you went through the various stages in your life?”

Answer: “Are you a psychiatrist?”

Reply (Gardner): “No, I’m not.” [appreciative laughter]

Comment (Laber): “Well, we have some of those here also.” [more appreciative laughter]

Answer (Carwile): “You know, I don’t know why I changed...well, I’ll share with you although this makes some people uncomfortable. I deal with sexual abuse by my father. Absolutely devastating, devastated my whole life. So, I guess I went through a sequence where I was always wearing a mask. I was scared to death of Dad. Several years ago, I discovered a technique called EMDR, (NB: Eye Movement Desensitization and Reprocessing). I’d never had any healing like that before. In those seven years, I’d actually written 22 books, published eight, and that’s probably why I changed the way I handle the job of writing. When I write now I feel as close to God as when I’m doing anything else. In fact, I write by hand, can’t type, and some of the times while writing as fast as I can I’ll have to come to a stop and say ‘Where the hell is this coming from?’ What’s interesting in preparing for the next book on *Creativity*, I have quotes from the best artists throughout time...one third of these egotistical people admitted that it did not come *from* them, it came *through* them.”

“Anything else? (Pause) You guys are delightful. Thank you.”

President Mike thanked Ernie for being here and sharing his story with us. “In appreciation, we have purchased five vaccinations from the Rotary PolioPlus program in your name.” Ernie confided that he had been wondering how our Rotary Club would handle this phase of the program.

“Frankly, it’s a helluva lot better than a mug.” [Standing applause]

MIKE’S CLOSING THOUGHT FOR THE DAY

Short and sweet today:

**No person has been honored for what he received.
Honor has been given for that which he gave.**

—Calvin Coolidge

NEW MEMBERS



PHILIP (PHIL) BEAVER
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MELVIN (MEL) GRUSING
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(O) 303-691-2635
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TRANSFERRING NEW MEMBER

JOAN SCHNEIDER
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Transferring from Council Bluffs, IA