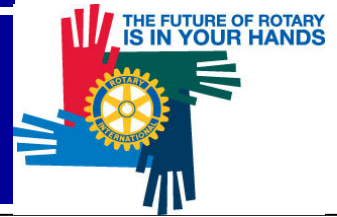


The Spirit of U'Hills

21 August 2009



PROGRAMS AND ACTIVITIES

- Aug 28 ... Rabbi Levi Brackman...Subject: The Wisdom Behind Jewish Business Success
- Sep 4 Loy Dickinson, PDG....Subject: Mission 263 Over Czechoslovakia
- Sep 11 Erik Johnson DU Women's Basketball Coach
- Sep 18.... Rotation Day
- Sep 25 Paula Neubert.... General Manager, Greenwood Athletic ClubSubject: Healthy Life Style
- Oct 2 Phil Beaver Subject: 9/11 At The Pentagon
- Oct 9 Open
- Oct 16 Harvey Steinberg Defense Attorney
- Oct 30 Kim Day, Manager of Aviation, DIA
Subject: DIA Master Plan

GREETERS



Fred Cron, Greeter Czar Red Holland, Larry bell

Quite a day, today, in the Greeter world...both greeters (**Fred Cron** and **Larry Bell**) showed up early, ready for duty, in time to welcome the U'Hills Rotary Greeter Czar, **Red Holland**. You can see that they're eager to get to their seats and hear what our speaker today, **Larry Zimmer**, has to say about the Rockies, Broncos, Nuggets,

and Avalanche, CU, CSU, and Air Force Academy sports activities.

INSPIRATIONAL MESSAGE AND PLEDGE

Amor Daly, one of our Class of '09 new members brought the inspirational message to us today:

RESPECT FOR LIFE

When asked to put together an inspirational talk for the group, I thought about the subject of respect for life and how we can exhibit behavior that inspires others and helps to improve the world. The famous Albert Schweitzer, theologian, musician,



philosopher, and physician, actually wrote a book on the general subject, "*Reverence for Life*" (a collection of Dr. Schweitzer's sermons.) The phrase means that life is sacred and our duty is to cherish it. Schweitzer viewed life as a great gift that needs to be treasured and respected.

"Respect is the foundation on which good people build their lives and inspire others with respect for life that it can become more beautiful, happier, and richer.

Sociologists define three pillars for respect and reverence for life:

1. **Manners.** Bernard Shaw said that without good manners, human society becomes intolerable and impossible. As is written in Matthew 7:12, *Treat other people exactly as you would like to be treated by them.*
2. **Language.** Our words reveal what we have on our mind and hearts. Studies in Sociology show that more people use negative language and complain more than those who are more appreciative. Good people choose their words more carefully so as to inspire others.
3. **Appreciation of Differences.** Most of us judge others negatively because we are self centered. We look out for ourselves and confuse reality and perception. Most of the time, we criticize others because they do things differently from what we do. By becoming less self centered and narrow minded, we can begin to appreciate others that have different cultures, politics, religion, and life style. The more we learn to appreciate differences, the closer we come to developing our own reverence for life.

In the end, we can hope that by exhibiting positive behavior, we can inspire others and help make life more beautiful and meaningful. (Well said, Amor.)

"I pledge allegiance to the flag of the United States..."

GUESTS AND VISITING ROTARIANS

Our **President David Wood** called on new member **Sean Smiddy** to introduce our guests and visitors.

First up is our former District Governor and U'Hills member, **Loy Dickinson**. (nice round of applause).

The second visiting Rotarian was **Brenda Tremoulet** from Ft. Wayne, IN. Brenda stood and introduced her husband, Walt. They're in town for a visit.

Carl Gardner introduced a guest who was supposed to be a guest of **Steve Whisenhunt**, but then, as Carl observed, Steve didn't show up today. Must be out fly fishing somewhere—



probably down near Gunnison. Our guest is **Doug Mitchell**, who stood and acknowledged the applause.

Tom Benson introduced his guest today, **Martha Diss Sundby**. Martha is a CPA and if Google is to be believed, is heavily involved as a trustee for several Trusts.

Cliff Litvak introduced, in his words, two out of the three most important ladies in his life...**Jill**, his daughter, and **Donna**, his wife.

We then went back to the other end of the room to hear **Stan Love** introduce his son **Keith Love**. Welcome, Keith. According to Stan, "He spoke to this club at one time about investments in rare coins."

SERGEANT AT ARMS

President David informed us that when he first approached **Jeff Duer** about the Sergeant at Arms job, he said that he could only come three out of four weeks. Well, OK. And today it was his substitute, **Tom Murphy**, who said he had a short Irish joke. It went like this: "Two Irishmen walked out of a bar."

"**Bill Rector** revealed that "Today is my 58th birthday. And, I won't have anything more to say about it than that."

Dixie Davis told us she was sorry "I missed my Greeter assignment last Friday. But, the good news is that over the last 12 months, the number of adoptions at Children's Foster Care has increased by 20%."

Stasi Giovino said she had a call from her husband, Paul, that her step-daughter was taken to her dorm room in San Antonio and was released when she found out her roommate was a slob-2. Editor question: "Did you say slob-2?" "Yes, I said slob-2". [I guess that's worse than a slob-1 and better than a slob-3.]

"I also heard from my son, he's safely made it to Switzerland now. He called me after going to orientation in Zurich and let me know that he was heading to Lake Como, in Italy, this weekend, to London next month, and he'll return for the Oktoberfest in September." Several of us commiserated with Stasi about what people are having to endure these days just to get an education.

Red Holland stood up, had this to say about the situation he and his wife find themselves in. "Today, my wife and I are observing our 67th wedding anniversary. To celebrate, Betty's daughter and her husband are taking us out to dinner and then to a jazz concert...can you imagine that?" (Kinda hard)

Carl Gardner had another introduction, that of **Bruce Nowell**. "Haven't seen him around in quite a while. We're really glad to see him. Bruce has been a long time member."

Cliff Litvak had another report for us. "Speaking of your CU logo on Tom's shirt, we dropped off our oldest daughter



Tom Murphy
Substitute Sergeant at Arms

yesterday. She's very excited. We're very proud of her. She has a golf tournament on Saturday morning. I also want to thank Dixie for coming over to my office the other day and after looking around a bit, said, "Why don't you let Stasi take a look at this?"

Dave McKinley had a bike story. "I met some friends from back east and they wanted to ride their bikes in Colorado. So, we rode in Denver, rode in Frisco, rode in Breckenridge, rode in Steamboat, Vail, Aspen, and Glenwood Canyon. We had a great time,. And, tomorrow is my 68th birthday."

Loy Dickenson, visiting us again, told us of his granddaughter starting her junior year in DU Boulder. And, **Red Holland** and I have reached the age where we don't worry about peer pressure. [Maybe that's because there are fewer and fewer peers.]

ODDS AND ENDS

Alan Coldwell, Membership Chair, revealed that on our tables are some invitations to bring one or more of your friends to our luncheons. It's a free lunch chit attached to a summary of the programs for the next several months. Also, we have two new members to be inducted next week.

Dave Hill said that he had mentioned a social event at the Five Points Rotary Club in August. "We changed that to 15 September. So, those of you who were coming in August have to change your reminder. You can come to the club to makeup a missed meeting on Tuesday evenings at 6:00 pm at the Bean Towers. It's on Park west and Court Place." **Loy Dickinson** corrected the location to Park Ave. and Cleveland Place. So be it. That checks with Google Maps also. It's at 6:00 to 7:30 pm on Tuesday evenings. We're going to need some mentors because we just have one past Rotarian in the group, so far, among about 42 total.

President David had a subject he wanted to make known to the membership. "It has come to my attention that **Loy Dickinson** has had perfect attendance in Rotary for a little over 49 years." Loy corrected the figure by stating "Make that 39 years". David responded, "It's still remarkable." Congratulations, Loy.

LARRY ZIMMER FOOTBALL (ET CETERA) IN 2010



Jim MacDermott

Jim MacDermott again introduced our speaker today...as he does about this time every year. "Once a year I get up here and tell you there's nothing new to tell you about **Larry Zimmer**. However, this year has been something of a highlight year for Larry. Larry has been named to Colorado's Broadcaster's Hall of Fame. And, I just learned as we were sitting here that he has yet



to be inducted at the Waldorf Astoria in New York, but Larry has been named for the **Chris Schenkel Award** that recognizes achievements in supporting college football in the National College Football Hall of Fame. So, with these awards to add to his résumé, here he is... **Larry Zimmer.**¹



Larry Zimmer

Larry started with the observation that someone asked him, "How many years is it that I've been speaking to you? Honestly, I cannot tell you.

You can probably go back in your records somewhere and find it. I know it's more than 20 years. (MacDermott: We don't keep records that long.)

"Suffice to say, it's getting close to a quarter of a century. I'm honored that you keep inviting me back every year. Talking about the Schenkel Award, I'm absolutely thrilled by it. It's a national award named for an outstanding broadcaster in Chris Schenkel. He was the first recipient and if you go back and look at the people who have received the award, I'm in very select company. I'm just totally thrilled.

"As I was telling Jim, it's going to cost me money. It's a black tie event at the Waldorf. There will be about 1,700 people there and Mrs. Zimmer says that she "absolutely and positively must have a new dress." (sympathetic laughter)

"I'm going to stick with the format we've used in the past: you ask the questions. They're not submitted in advance and I don't have a teleprompter (laughter), but I think I can handle it.

"One comment...I have not seen in one year so many changes in Denver sports, or Colorado sports, that I've always felt was a fairly stable situation. But, beginning with the Rockies, you trade the star player **Matt Holiday**, you get a new manager, and things have really turned around. Really, if you look at it, I think the Rockies have really come out in that trade. With **Huston Street**. That's 32 saves now. That leads to major leagues and **Carlos Gonzalez** [n.b. He might need some instruction on how to handle sharp knives, i.e. if you drop a knife, *don't* try to catch it before it hits the floor. He does know how to lay down a bunt, however.] is beginning to come into his own. He's a young talent and I don't think they'd have been able to sign Matt Holiday anyway, so when you look back on it, it was a good decision.

"The NHL, the Avalanche...their star player, **Joe Sakic**, will no longer be playing.

"Then, of course, there is Dove Valley and the Broncos. (titters from the assembled fans): a new coach, no longer the quarterback of the future, and something like 37 players from

¹ Before we leave the introduction, however, that logo on Larry's shirt looked interesting. The editor didn't want to walk up and interrupt anything he might be saying, but I thought I could possibly read it by enlarging the picture after downloading it from my camera. It worked. It's from the NSSA Hall of Fame, Salisbury, NC. Spelled out, it commemorates the National Sportscasters and Sportswriters Award. Not just every sports announcer/writer has one of those shirts.

last years roster on the team.

"So, it's been a major change in Colorado. The only franchise that hasn't changed much is the Nuggets. At least, not before I walked in here about 30 minutes ago. But, who knows what's going to happen?

"That being said, let's open it up for questions. I'm sure there are a lot of things going on it your mind, college level and professional sports."

Question (Smiddy): "What's your prediction for the Buffs?"

Answer: "Well, my prediction for the Buffs. The coach says 10 wins...(smiling) Or did you want mine? I'll tell you what. I think it's going to be an exciting football season. I have no idea, I can't put a game number on it, but I will say this: There are two games that they will have to be unbelievable to win and that's at Texas and at Oklahoma State. They don't have the talent or the depth to go down there and win in those two stadiums.

"The north, I think, is wide open. Nebraska is picked to win it. But, they have a quarterback who has taken three snaps in college football games and there is nobody except a converted line backer and a freshman backing him up. So, with Nebraska we have some hopes. Kansas is picked number two in the north and Missouri is picked number three. Now if you look at the schedule, you see that Colorado plays all three of those teams at Folsom Field. So, the three teams in the north that are picked ahead of the Buffs they play in Boulder. On the road they have Kansas State and Iowa State. I think they have a heck of a shot.

"I was in Dallas a couple of weeks ago, at the Big 12 Media Days, and most of the writers agree with me, that the northern division is wide open. Kansas has one major problem. They play both Texas and Oklahoma and they play Texas Tech in Lubbock. So, it's going to be difficult for them to come out of the south with better than a two and one record. It might be zero and three. Colorado's other southern opponent is here in Boulder and that's Texas A&M. For a storied program, Texas A&M has really gone down. That's a game I'd put in the win column.

"So, that's a long time to answer your short question, but I think that Colorado could very well win seven or eight games. And, if they do, they've had a great season in my opinion, from where they were.

"Their non-conference schedule, West Virginia will be an exciting game in Morgantown on a Thursday night, national TV. A very difficult non-conference game for them. They have Wyoming in Boulder. They have a new coach, **Dave Christensen**, who was offensive coordinator at Missouri so Colorado will not be a stranger to him.

"And, I'm very worried about how the first two games lay out. Colorado State, always a tough game. They always play their hearts out against the Buffs. I think **Steve Fairchild**, replacing **Sonny Lubick**, did an outstanding job last year, took them to a bowl. He's a fine young coach and I think the folks in Ft. Collins are really lucky to have him. So, I think that will be a real dog fight.

"And then, they play CSU on a Sunday night, then they have come back and go to Toledo and play Toledo on Friday



night. So, you really can't do much on Monday after a game on Sunday. They really have just two days to prepare for that game, Tuesday and Wednesday, because they leave on Thursday to go to the game on Friday night. You might say, 'Well, Toledo, Mid-America Conference, yeah, I agree, the buffs ought to win it.' But, Toledo has more lettermen returning than any other Division I team in the country. They'll put about 50,000 people in the Glass Bowl in Toledo and on a Friday night, on national TV, they're going to be fired up. So, I don't think that's an easy assignment. Besides, their coach is a former Oklahoma State assistant, so he also knows the Buffs. Those first two games are going to be a major test for Colorado. That pretty well covers what I think about CU, but I think seven or eight wins, maybe."

Question: "Who's going to be the quarterback?"

Answer: "Tell you what...if I could answer that (laughter) I was at the scrimmage last night. They went for about 2½ hours and if you ask me to make a selection between **Tyler Hansen** and **Cory Hawkins**, I can't do it. They are so equal. They do different things. Cody reads defenses, sees things downfield, perhaps faster than Tyler. But, if Tyler gets in trouble, he can scramble his way out of it. Cody has a little trouble doing that. I will be surprised, honestly, if they don't share the time. Most coaches don't like to do that, but in this particular situation, Hansen and Hawkins can both play...they bring different things to the table. In a league where everybody's gone to spread offenses and hurry up offenses, the Buffs are going back the other way. They're going to run the ball. Now, why do they do that?"

"Well, look at their offensive line. **Bryce Givens** has moved, as a red shirt freshman, into the starting right tackle position. That allows **Ryan Miller** back to his more natural position of left guard. **Ethan Adkins** at right guard and then **Nate Solder**, who is an unbelievable football player. A tight end, moved to tackle. He's 6'9", 305 lbs, eight percent body fat, and can run the 40 in 4.8. This kid can't miss if he stays healthy. And, he's a sophomore. So, he's going to be All American, and he is also going to be a great pro. And he's a great kid, and is from Buena Vista, CO. Quite a story.

"What I'm saying is, on the left side of the line, there are 590 pounds and on the right side of their line is 595 pounds. So, if you have big linemen like that, you ought to be able to run the ball. The only thing they lack is experience because they're all young. That's the reason they're going to a running game plus the four running backs.

"You have **Darrell Scott**, somewhat of a disappointment last year because he had such great credentials, being the top running back in the country coming in. But, he came in out of shape. He had an ankle injury, he had to learn how to play college football because in high school he could just run over everybody, and he found out in college you can't do that. So, Darrell has gained from a year of experience. He's healthy. He's about 15 pounds lighter

and really looks good.

"You have **Speedy Stewart** who is Mr. Outside, Scott is Mr. Inside. You have **Brian Lockridge** coming back, he red-shirted last year. Brian is the fastest man on the team. Last night, in scrimmage, I saw it and I know it and the media doesn't know about this—he ran 72 yards for a touchdown against the No. 1 defense. So, Brian could be a real force in that backfield, along with **Sumler** who was a stalwart last year. So, they have four solid running backs. With all of that, with inexperience at receiver, I think they made a wise decision. They're going to try and run the ball. That also means the quarterbacks will be under center—90 to 95% of the time—and not in the shotgun. So, this will be a different look in a league that has really gone to the spread offense."

Question (Benson): "What do you think about **Jim Tracy**? Since Tracy took over the Rockies, they've kept moving up the charts. How much of that is Jim Tracy? What is he doing?"

Answer: "Well, since he has the same personnel, I think you have to say, 'Y'know, a lot of it has to do with Jim Tracy.' What is he doing? I think he's brought a sense of professionalism to the team. Don't get me wrong. I think **Clint Hurdle** was a great manager. The players may have thought they had to win for Clint and pressed too hard. Clint kept sort of an edge on the team. If you made a mistake, you were penalized for it almost immediately...like **Tulowitzki** was benched. Now, how can you bench a player like Tulowitzki?"

"Another thing that the players really disliked, they didn't know who was going to be playing until they read the game roster in the dugout. And, I think that if you're the shortstop or the second baseman, you want to know if you're going to be playing the game. Tracy fixed that with **Barmes** and **Tulowitzki** didn't change every game the way Clint was doing it. He made the decision to play **Stewart** at third and kept **Atkins** happy.

"Then, in the outfield, he made the decision to play **Gonzales**. It might not have looked good early, in June, but look at it now. Seven straight games with an RBI. I think the players really like him, Tracy. He is much more low key than Clint was and there is just a contentment and happiness on the team that wasn't there before.

"Yeah, it's an amazing record. They were 15½ games behind the Dodgers on 3 June. Today, they're 3½ games behind the Dodgers. They're no longer thinking wild card. Sure, you might think about it, but they want to win the division. With four games against the Giants and three against the Dodgers here at home, this is a favorable series for them. If they can come out of this with five wins, they're going to be in pretty good shape."

Question (Regan): "I have a couple of broadcasting questions about the booth for the Buffs. I enjoy the two of you, but tell us more about your partner. Then, the Rockies radio guy who has run into problems. Tell us about that.

...Then Nate Solder, who is an unbelievable football player. A tight end, moved to tackle. He's 6'9", 305 lbs, eight percent body fat, and can run the 40 in 4.8.



Answer: “First of all, **Mark Johnson** is my partner. To be honest, when everybody decided they wanted to make a change and I moved over to ‘color’, I probably wouldn’t have done it had I not known that **Mark Johnson** was an absolutely incredible guy, a great friend, one of the new bright young announcers. He’s from North Dakota. His wife is a former Miss North Dakota in the Miss America pageant. He went to the University of Dakota and played basketball there. He started in radio. He worked in Santa Barbara as a disk jockey but really wanted to get into sports and did so at Illinois State. He was at Syracuse, did the national championship year, Carmello Anthony. He came here from Syracuse.

“If you follow Mark, not only does he do an excellent play-by-play job with the Buffs, but when they need somebody to fill in on the morning show, he can do that. He’s been filling in on some of the road games in baseball. He can do baseball; very, very versatile. In a lot of ways, he reminds me of myself when I was his age (quite a compliment, duly appreciated by the members). He works hard and prepares thoroughly. I think the world of Mark and he’s pretty well settled. He bought a house up in Evergreen. His son, Nick, is a linebacker for Evergreen and will play college football next year. I’m not sure he will play at the Division I level, but I know that Colorado Mines and several other teams are interested in him at the Division II level. He has a daughter whose birthday is today, by the way, and is a volleyball player at Evergreen. They also have a physically challenged son who they love to death and Little Jake is the apple of their eye. So, Mark is a solid guy and I hope we can keep him here in the Denver area.

“As far as the baseball thing is concerned, **Jeff Kingery** just did a very stupid thing. He was warned about his attitude by the Rockies. They had told KOA’s management that he had to correct some of the things he was doing on the road. The straw that finally broke the camel’s back was the last time they were in LA. They were playing the Dodgers, last game of a series, a night game. They were on their way to the airport. The bus driver took a wrong turn off the freeway and Jeff went absolutely berserk. He was screaming at the bus driver, using profanity liberally. Quite a scene.

“They usually have two busses and I don’t know if Jim Tracy was on the bus. I travel with teams and when I’m on their bus as a broadcaster, logistics is none of my business. I’m along for the ride. So, they just said that he couldn’t travel with them any more on the team plane or the team bus. He wasn’t going to do any of the road games in their plane or bus. He decided that when KOA wasn’t going to pay him for the games he didn’t do. So when Jeff sat down and worked it out—the money that would be missing from his salary, plus his per diem—he decided he could pay his own air fare and still make money. Although he didn’t make this trip to Miami and to Washington because if you’ve ever tried to get to Miami from here, you know it’s

pretty expensive. So, I think Jeff decided he wasn’t going to come out ahead on his own.

“What his future is like, I don’t know. I’m good friends with Jeff. I like him. I don’t know what happened to him. He just lost it and it’s probably going to cost him his job. I can’t imagine KOA hiring him next year just to do home games.”

Question (Laber): “What do you think about the persona of our new Bronco’s coach?”

Answer: “Well, I like the things he does. I like what he does on the field. If you make a mistake, you gotta take a lap. I’m not questioning **Mike Shanahan** who had great success. But, I come from the old school, I guess. I don’t understand how you can go in to the first game of the year without ever having made a tackle. That’s the way Mike used to run his camp. It was mostly in shorts, had very little contact and absolutely no tackling. Well, Josh changed that the very first day. They scrimmaged at the end of a practice on the first day. I assume he got that from **Bill Belichick** and the Patriots do that. But, I think you end up with a tougher, more aggressive football team and I thought the defense last week in San Francisco was much more aggressive defensively and going after people.

“I know that some people don’t like what they’re hearing ...he won’t talk about injuries. He got that from New England and from **Belichick**. But, let me say this: the people out there in the organization love him. They say he’s very cooperative. He doesn’t sequester himself up in his office as some former coaches did. That’s about all I can tell you and we’ll see what happens on the field, see if he can produce.”

Question (S. Hill): “Are there any coaches left over from last year?”

Answer: “Yeah. Rick Dennison (offensive line coach) is still there. And Bobby Turner (running backs coach). Rick was the offensive

coordinator. Rick has done a good job with the offensive line. There might be one other, but those are the two main coaches that come to mind.”

Question (Sattizahn): “After the pre-season game last week, people were calling for Orton’s head, calling for Simms to be named the starter.”

Answer: “Well, I think there is a quarterback controversy among the fans. I’m not sure there is in **Josh McDaniels** mind. Certainly, when your quarterback goes out and throws three interceptions, there is an obvious question. Then, **Chris Simms** comes in later in the game and plays well. These pre-season games are so tough to tell. Chris wasn’t going against the number one defense. On the other hand, he wasn’t playing with the number one offense. But, I’ve seen Chris play in Texas. I know he has great potential. Right now, as you know, McDaniels says Orton’s my quarterback. He took every snap with the first team this week and he will start to-

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and cursing the driver...*



morrow night.

“Interestingly, I took time out to watch the Chicago game because I wanted to see Cutler. And, he does what he used to do here. He was rolling out to the left, he gets a little pressure and he launches that thing in the air and I turned to Bridgett and said, ‘It’s going to be intercepted’. Boom. It was. Then he got away with one where he threw it right in the numbers of a linebacker who dropped the ball. But, he would have had two interceptions and he didn’t play as long as Orton did...only the first quarter.

“Is that a condemnation of Cutler? Of course not. It’s a pre-season game. He’s playing in a new offense and so is Orton. It will start counting on September 13.”

Question (Coldwell): “Brandon Marshall?”

Answer: “Yeah?” (extended laughter)

Question follow on: “Does anyone have an accurate forecast on him?”

Answer: “Well, I hope **Brandon Marshall** settles down. For the first time in a while, he doesn’t have legal problems, he doesn’t have a court date, he doesn’t have an appointment with Commissioner Goodel. Let this be the first day of the rest of his life. Forget wanting more money. If he’s careful, he can scrape by on \$2.2 million. Go out there and prove to the Denver Broncos you deserve a raise. Other than catching 100 balls, the last few seasons, that’s pretty good. But, his off the field problems have ruined any negotiation. I don’t think he deserves a raise in pay. When he gets his life cleaned up, and I pray that he will, he’s a nice young man but he has problem. If he can get that problem taken care of, then I think he will deserve all the money he can get. Right now, I don’t think he does. If he’s going to cry and whine about the money, Josh is right to put him down in the scout team. He might be the number one receiver, but if you’re on the scout team and you’re making \$2.2 million, something is wrong. I like what Josh has done. He’s put the onus on Brandon Marshall. I hope Brandon accepts the challenge and goes out there and plays this year and earns an increase in salary.”

Question (Bell): “Has KOA done anything with the revolving door with announcers and Dave Logan? I’ve heard they’re going to do it on a rotating basis. It’s disappointing.”

Answer: “It’s probably wise to not comment on that because I honestly don’t know what’s going on. I’m not at the office every day. I do know that they used Mike Rice from our staff in the first game. Alan Roach will be the color man tomorrow night in Seattle. Mark Johnson is going to work the Chicago game. Then, the last game, against Arizona will be Andy Lindel (sp?). Why? Well, it’s cost cutting. They’ve taken people from the staff for the pre-season games. I can only tell you what I hear, that this will continue with staff members for road games in the regular season and they’re going to try to get ex-Broncos to sit in on home

games.

Question (Williams): “I heard that one of the casualties in the cost cutting things was that they’re going to get rid of their chaplains...the Broncos. Any comment.”

Answer: “What was that? Chaplains? (Pool: Did you say chaplains???) (Yes, chaplains) No, I don’t know anything about that.”

Question (Goe): “To what extent is the financial manager of these professional players instrumental in making their players disenchanted with the salaries they’re making?”

Answer: “Well, the agents make more money when their player makes more money. Take **Knowshon Moreno** as an example. He obviously missed 13 days of practice and yeah, he was working out at the University of Georgia, but what happens? He has five practices here then goes into the game and gets hurt. I don’t think an agent does a young player any service at all by holding him out of the training camp, to negotiate for more money. You’re only talking about a fraction of a million dollars, which is big money to us but truly, not to them.

“In Moreno’s case, all these places in the draft are slotted. And the real negotiating point that was going on between his agent and the Broncos was how much money was he going to get up front. As I understand it, the difference was something like \$250,000. So, with a \$13 million contract, hey, give up the \$250k (a little less than 2%) and get his butt into camp.

“So, sometimes the agents don’t really serve the people that they are supposed to be serving. I’ve seen a couple of instances recently in which the player told the agent, ‘Well, I’m going to do it. Get lost.’—went against the agent’s advice. I wish Knowshon had done that. He has a great future, he’s an outstanding running back. But, he definitely missed those first 13 days in the camp.

Question (Sattizahn): “This Brandon Marshall. I don’t see how anything he’s doing raises his value. If he’s a petulant child his value goes down, not up.”

Answer: “Honestly, that’s one of the reasons that the Broncos are saying they’re not going to trade him. OK. He demands a trade and the Broncos go out, looking for a trade, what value are you going to get. It’s truly reduced. Now, the Broncos might want to trade him, but they’re not going to say that. That would reduce his value. Brandon just has to get it together. He’s not going to be a value to them if in the locker room he’s a cancer.

“OK, people. Thank you.”

DAVID’S THOUGHT FOR THE DAY

President David borrowed a thought about the value of group effort:

INDIVIDUAL COMMITMENT TO A GROUP EFFORT

That’s what makes a team work, a company work, a society work, and a civilization work.

—Vince Lombardi



