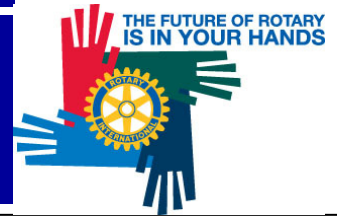


The Spirit of U'Hills

28 August 2009



PROGRAMS AND ACTIVITIES

- Sep 4Loy Dickinson, PDG....Subject: Mission 263 Over Czechoslovakia
- Sep 11Erik Johnson DU Women's Basketball Coach
- Sep 18....Rotation Day
- Sep 25....Paula Neubert.... General Manager, Greenwood Athletic ClubSubject: Healthy Life Style
- Oct 2Phil Beaver Subject: 9/11 At The Pentagon
- Oct 9Open
- Oct 16Harvey SteinbergDefense Attorney

GREETER



Dorotha Cicchinelli greeting Sam Hill

Dorotha and Sam seem to be enjoying the gathering of the members in a part of the Glenmoor Club House we hadn't met in before. With the tables on two levels, let's see how those who are speaking adapt to the new surroundings.

INSPIRATIONAL MESSAGE AND PLEDGE

Fred Cron brought us our inspirational message today.

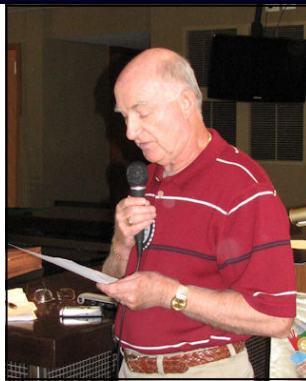
You cannot help the poor by destroying the rich.

You cannot strengthen the weak by weakening the strong.

You cannot bring about prosperity by discouraging thrift.

You cannot lift the wage earner up by bringing the wage payer down.

You cannot further the brotherhood of man by inciting class hatred.



Fred Cron

You cannot build character and courage by taking away man's initiative and independence.

You cannot help men permanently by doing for them what they could and should do for themselves.

— Abraham Lincoln

"Please join me in the pledge of allegiance. I pledge allegiance to the flag, of the United States"

GUESTS AND VISITING ROTARIANS

And who do we have at the lectern today but a recent Past President by the name of **Mike Hitchcock**. Mike explained that the current president has had a birth in the family, a daughter, and that his task today had priority. He is taking his wife and daughter home to 6597 S. Richfield St, Aurora, 80016, the David Wood abode.

Steve Whisenhunt will introduce our guest and visiting Rotarians today.

First was **Jeff Maen**, from the Denver Cherry Creek Rotary, Chiropractor.

Then, **Anthony Graves** stood and introduced himself. He is president of the new charter club, the Denver Five Points Rotary.

Next was **Davis Fox** from the Evergreen Rotary Club.

And the last one was **Jim Gentry**, honorary member of this very club, U'Hills Rotary Club. Welcome Jim.

SERGEANT AT ARMS

And, here came **Jeff Duer**, our RY2010 Sergeant at Arms, with his sheet of Boy Scout fire-side thigh slappers. Jeff began with an explanation of why he's in his Boy Scout uniform...you can't boo a Boy Scout in uniform, right, no matter how...(rest of the sentence was drowned out by boos.) Well, it's worth a try.

First: "Why did the skeleton cross the road? ...cross the road? Answer: to get to the body shop. This next one is of the trivia modality: What has thousands of holes but still holds water? Voice from the audience, 'Sponge'. We have a winner. Yes, it's a sponge.

"Continuing, a turtle was crossing the road when two snails showed up and asked, 'What's happening.' The turtle said, 'I don't know. It all happened so fast.'"



Jeff Duer



The last one, hopefully, was: "There was a salesman who visited **Tom Murphy**. He said, 'I have a computer that will cut your work in half.' And, Tom said, 'Sold. I'll take two.'

OK. Who has some good news today. Jeff said that the good news folks will have to come to the mike, not the other way around. This mike was not cordless.

Well, it appeared that **Laura**, although walker handi-capped for the present, said she had something important and would make the trip. And, she did, and this is what she was happy about.

"I had a phone call a day or two ago, right out of the blue, from a young woman in Michigan, who was a total stranger. She asked me if I had written a poem back in the early '80s. It was published in a magazine for adoption agencies. I said, 'Yes, that was me.' and we began talking and she believes she is the baby that I wrote the poem about. Her name was Natasha but now is Lemay (sp?) and she wanted to get in touch with her first foster parents. They had her for four months. The husband was a very dear friend, his wife has passed away. But, we started putting details together and that's exactly who she is. I'm just very excited about it. It's wonderful that after all those years, someone can connect and she found me on the internet." Quite a story, Laura.

Rich Sattizahn revealed that his wife is in Costa Rica and is "Supposed to zip line today, for those who went on the Costa Rica trip. She left on Wednesday and we've been getting along great ever since. Anyway, one of the things she does on a volunteer basis is the Safe Harbor Lab Rescue. During the last year, we've had eight different lab dogs in our home as they go on and find forever homes. This last one she placed, we didn't even host. She's doing so good that we don't even have to host them anymore. When we were at our romantic poolside dinner at the Regans, **Joe McCaffrey** said that he'd like to adopt a chocolate lab. And, two weeks later Melody said, 'We've got the chocolate lab for you.' So, there's another Safe Harbor Lab Rescue success story."

Carl Gardner came over, took possession of the mike, came up with the following, completely unsolicited commentary. It was about a newsletter editor who, according to Carl, "Sends the newsletter to the Yahoo Group addressees and for those who can't open that attachment because we're on AOL or some other ISP, he sends about five or six of us a copy of the newsletter attached to a regular email so that we can open the newsletter file. Thanks, Pat for all you do." Pool thanked him and for the kind words and is now able to be the bearer of a tale of a three or four hour conversation, spread over two days (and nights) with several of Dell's highly paid tech support people who speak English with a distinct East Indian accent. It started at about 01:00 hours, Saturday morning, 29 August 2009. After the obligatory 30 minute wait, listening to music that wasn't very good the first time through the loop. By the 718th loop, however, it was pretty well burned in to some cortex that **Mike Hitchcock** can identify if anyone is interested.

Anyway, I told "Roger" (the name he gave when queried, but whose real name is probably closer to Krishna than Roger) my problem(s). He said, "Sure, no problem." So I spent the next hour starting and restarting the computer while tapping

the F8 key, then the F12 key, the F2 key once or twice, then reading what it said to Roger. But, Roger felt we weren't making satisfactory progress so he said, "Take your hand off your mouse." Well, OK. My hand's off my mouse.

That's when Roger took control of my computer and we went through a bewildering array of folders, files, screens, dialog boxes, etc., finally arriving at a very stark, white on black, screen that said, in general, that I had two choices. If I press Y (for Yes), the entire hard drive, including all programs and all data files, will be re-formatted and the contents become unavailable to even Bill Gates. The other choice was N (for No—the chicken choice) and the procedure would return to the previous screen. The reason for the step is so that the operating system can be reinstalled. So, I asked Roger, "Do you really know what the h___you're doing? It appears to me that "Y" destroys all the information I've been putting into computers for the last 10-15 years (including, I might add, every U'Hills newsletter from about July 2007 to the present)" Roger assured me that he knew his job, he'd gone through the process many times, all with sterling results. So, I pressed "Y" and away it went. Blank screen.

Next step was to insert the Reinstallation DVD in Drive D, and follow instructions. I did and it did...reinstalled the Vista operating system. What I hadn't mentioned was that I had backed up my entire hard drive to a 500gb external hard drive the night before the morning of the blue screen. I spent all day Sunday, and well into the night, restoring several 100 thousand files to somewhere approximating their original position.

So, here we are at 21:00 hours, Monday, 31 August, and we're almost back in business. Enough so that I'm able to write this tale in an MS Publisher document that says Spirit of U'Hills at the top of page one.

Now, where were we? Oh, yes. Jeff the Duer's Sgt. At Arms. "Going once, going twice, going..."

Question from several members of the audience as to the name of David Wood's baby girl. Let the record reflect the fact that David and Kathleen Wood's brand new, four day old girl is named **Sarah Elizabeth Wood**.

Past President Mike then asked **Dave Hill** to come forward, say a few words about the new club at Five Points. Dave introduced **Anthony Graves** the charter president for the new club. Then, Dave had a few comments about the club and its unique location. "There will be a social event on 15 September. Five Points is uniquely located in Denver at the end of the 30th and Downing light rail. The meeting will include a discussion of the vision as to where Five Points is headed in the future. And, let me tell you guys and gals, if you haven't thought about the opportunity in a downtown location today on the light rail, you will be amazed at what's planned. They're talking about high rise hotels, they're talking about all kinds of things that will be happening at Five Points. So, in the next 20 years, Five Points will be one of *the* key areas in the Denver Metropolitan Area. The regular meetings are on Tuesdays, at 6:00 to 7:30 pm at the Bean Tower, on West Main."

Mike Haviland had an announcement about the U'Hills International Programs Committee. "It's going to begin its



activities in earnest in about 10 days. All of the current members of the international committee, and those who would like to be involved with it, we are going to have a short organizational meeting following our meeting here, today...five to 10 minutes at the most.” OK, Michael. Have a good meeting.

Mike then asked **Stasi Giovino** to join him at the lectern. And, so she did. Mike then announced that the U'Hills Board, at its meeting last night, had selected her as Rotarian of the Month. Mike asked for, and received, a nice hand for Stasi.

INDUCTION OF NEW MEMBERS



Robert and Barbara Deloian, Heidi and Eric Budreau, and with a smile to make our day, Dorotha Cicchinelli (bet you can't close your eyes and spell Dorotha's last name).

Due to the somewhat tight quarters surrounding the central part of the activities and the lectern-for-the-day, portraits of the new members and spouses—and greetings and salutations from the present club membership—had to be taken in installments. On the left, from the left, are **Robert Deloian** and wife **Barbara**, **Heidi Budreau** and husband **Eric**. On the right is **Dorotha Cicchinelli**, one of the current members of the U'Hills Rotary Club, who just finished reading summaries of what Rotary is all about, concluding with: “Robert and Eric have been chosen for membership in University Hills Rotary because we are confident that the image and ideals of Rotary are safe in their keeping.”

Then, Eric and Robert were pinned with their new Rotary pins by Heidi and Barbara and presented the yellow ‘mums’¹—growing plants symbolic of how Rotary will grow in the lives of your families. And when the **Budreaus** and the **Deloians** sat back down, they were new Rotarians of the Class of RY 2010, University Hills Rotary Club.

PP Mike resumed his MC function, observing that since “Jeff’s jokes are not too good, and they can’t get any worse so this is an extremely old joke, most have caught it in one of the standup acts. But, there was a rabbi, a minister, and a priest talking. They were arguing about when life began. The priest, of course, said ‘Life begins at conception’, the minister said ‘No, it begins at birth’ and the rabbi said, ‘No, you’re both wrong. Life begins when the kids move out of the house, the dog dies, and...’ Like I said, it’s a very old joke.” It got most everyone laughing, however.

“**Dan Astle** will introduce our speaker.

¹ They're behind Eric and Heidi on the bar counter.

RABBI LEVI BRACKMAN THE WISDOM BEHIND JEWISH BUSINESS SUCCESS

Dan Astle: “It is my pleasure to introduce **Rabbi Levi Brackman**. One of the things I enjoy most about my little business is the opportunity to meet a very diverse and classic clientele. Rabbi Levi, at the age of only 31, is quickly becoming one of the leading religious voices, not only in Colorado, but also throughout the United States. He was born and raised in England, studied in some of the finest schools in both England and Israel.

“In August, 2005, Rabbi Levi started a Jewish outreach and cultural organization entitled, ‘Judaism in the Foothills’. It serves the foothills community and the western part of metro Denver. He’s the Executive Director of *Judaism in the Foothills*. He’s a columnist for the largest Israeli newspaper and also has the largest Jewish internet web page. He is the founding member and Executive Director of the *Movement for Tolerant Growth*, an organization that offers young people in Asia and the middle east, and other parts of the globe, positive and tolerant ideology to help make real and positive changes.

“His presentation today, will be on a book that he authored, *Jewish Wisdom for Business Success, Lessons from the Torah and Other Ancient Texts*. I’m sure he can do a better job with what’s in his book than I. **Rabbi Levi Brackman.**”

Said the Rabbi: “I haven’t been to very many Rotary Clubs, but recently have been going to more of them. I’d like to speak about my book, *Jewish Wisdom for Business Success* and how it came about.

“Jews, throughout the centuries, have been relatively successful at business. And, there are statistics to back that up. About 10% of the Fortune 400 CEOs are Jewish. And if you look up the 500 wealthiest people in the world, a good portion of those are also Jewish. The question is: why is such a large proportion of the very successful Jewish. Then there is the statistic that Jews represent 0.02% of the world population. But, we have a disproportionate number of Jews in finance, medicine, and lots of other professions.

“We decided we would take this information and try to find out why this group of people has been so successful. What we came up with was that it wasn’t genetics, it wasn’t the fact that there was some kind of Jewish people get together and make decisions for the world. We examined other common beliefs and they didn’t check out either. What we found was that there is an ancient book, which is still a best seller, a book of history that the Jewish people had studied again, and again, and again for the last 3½ thousand years. And that book is called the Torah. Sometimes it’s called the



Rabbi Levi Brackman



Old Testament, or the Hebrew Bible. And what happened is that the Jewish people took this book and studied it throughout their lives. And, you can find people who don't think that they're Jewish, or a Jewish grandfather, or some kind of uncle and you sit down and talk to them. And, they will start telling you ideas and wisdoms which they don't know where they originated. Then, I know where that comes from and cite the chapter and verse in the Bible including all the commentaries which explains their thoughts.

"Jewish people go through the Torah every single year, the entire five books of Moses. And, these ideas which lead Jews to be successful in business, that's where some of them come from.

"The story you just heard, about the Rabbi, the minister, and the priest...there's another Jewish joke that you might appreciate. 'A long, long time ago, in a galaxy far, far away, there was an emperor who needed a new chief samurai. So, he put an ad in Craigslist asking for qualified samurais to come to his palace for final selection. A Japanese Samurai, a Chinese Samurai, and a Jewish Samurai made the final cut. The emperor says, 'Demonstrate your skills.'

'The Japanese samurai took out a small box, opened it and out flew a bee. The Japanese Samurai pulled out his sword, took one swipe at the bee, cut it in two, the halves fall to the floor. The bee is dead.

'The Chinese Samurai opened a small box, out flew a fly. He pulled out his sword, took two swipes at the fly, quartered it, the four pieces fall to the floor. The fly is dead.

'The Jewish samurai opened a small box and out flew a gnat. The Jewish samurai pulled out his sword, took five or six swipes at the gnat, put his sword back in its scabbard, but the gnat is still flying around. The emperor said, 'Ha, Ha. You lost.' The Jewish Samurai said, 'Look very closely. Circumcision is not meant to be deadly.'"

"Now, for things more pertinent to our current situation...what's going on in the economy right now? But, first, a story about Abe and the great depression. Everyone was losing their entire possessions except Abe. He continued to get richer and richer even after 1929. No one could figure out how he could be getting richer even though all the other investors were going broke. So, someone at a Rotary meeting asked Abe how he did it. 'OK, said Abe, I'll tell you how I did it. After Black Monday, I was down to my last nickel. So, I went to the market, bought an apple for a nickel, went home and polished up till it was bright and shiny, went back to the market, sold it for a quarter. With the quarter, I bought five more apples, took them home, polished them all day, took them back to the market, sold them for \$1.25. I continued doing this for two or three weeks and I ended up with \$500. And, then, my Uncle Jason died and left me a million dollars."

"When I was writing this book, I went around and asked a lot of successful business men how they became a

success. The joke illustrates what a lot of men told me. If you have a product you want to sell, you must somehow increase the value of the product for your client or your customer or they're not going to buy. You have to somehow increase value. And, by increasing value for them they will give you whatever you are able to give it.

"So, what happened in the last 15 years is that people started saying, 'I don't need you. I don't need to increase value. I will make a quick buck and it started back in the '70s. Why should I have to create value when all I want is a quick buck? Just watch my home value go up and then sell it, take equity out and buy from the base. This isn't a political thing. It's just an observation of what was going on.

"When we look back into the Bible, one of the first things in Genesis, that God told Adam that 'by the sweat of thy brow, you shall eat bread.' That's one of the first, fundamental, universal rules. The only way you're going to eat bread in a sustainable fashion is if you work and create value. If you're not creating value for your customer, you're not creating value for the economy so it will not be sustainable for the long term. Ultimately, you will have to stop eating bread in some way.

"So, that's one of the most fundamental rules. You see that the most successful people have created value. The example of **Bill Gates** comes to mind. There is probably no one in this room who hasn't benefited from the value that **Bill Gates** created. There is no contradiction between creating value and becoming immensely successful in life. And the good thing is that it maintains value for the long term. If you look at a person like **Warren Buffett** and his investment strategies, he wants to learn how to create value,

So, that's one of the most fundamental rules....the most successful people have created value. Bill Gates comes to mind. No one in this room has not benefited from the value he created.

how to maintain its value and then he buys the company. That company will retain its value for the long term.

"So, that's lesson number one, it's covered in Genesis. Something that we in our economy, in our society, have not been living up to. That's one of the main contributors, for the last couple of years of the recession.

"I'm going to share a couple of other things that we learn from the Bible. It fits in very well with Rotary as well and fits in very well with what has happened in the past week, **Ted Kennedy**. I do want to mention something that **Joe Biden** said about **Ted Kennedy**. He said, 'It was never about him. There are some people who you really respect, and they talk a lot, just about themselves. But, with Ted Kennedy it was never about him. He had what we call Level Five Leadership. He had the ability to give up one's own ambition for the ambitions of the greater good, ambitions of the company, ambitions of the group, whatever that might be.

"I want to take this directly from the Bible itself. There were a number of different characters in the life of Moses. What was Moses' response when God takes him and said, 'I want to send you to Pharaoh. But, Moses said, 'Who am I to do it? Let someone else go to Pharaoh.' And, God, as it says in the Bible, convinced him that he could do it because



would always be with him. He could do it because it was never about him. He gives up on his own ego, time and time again, in order to achieve this nation of Israelites and to bring them respect. If you think about it, God not only created the Jewish people, but he also created the two daughter religions of Christianity and Islam. So, it was never about him. It was always about the core, the goal, what needs to be achieved. If you look at all those leaders, they have that sense about what is good for the society, never about himself.

“Another thing I want to talk about is fear. The Israelites traveled across the desert and eventually they came to the Sea of Reeds, the Red Sea. Well, how could they get through the Sea of Reeds? They turn around and see something behind them. The Egyptian army is chasing them. And there they are, sandwiched between the Sea of Reeds and the Egyptian army. Nowhere to go. Nowhere to run. They just have to sit there, sitting ducks, while the army of the greatest superpower of the time catches up to them. So, what did they do?

“It was one of the best examples of fear that could be imagined. They had four possible courses of action to deal with the situation.

1. They had to fight the Egyptians. We'll probably lose but at least we'll die fighting.
2. One of the elders called for mass suicide. It is better to die by one's own hand than to be murdered by our former masters.
3. Another elder shouts that the moment of freedom is gone. Let us return to Egypt, back to slavery. We'll just go back to the life we had. What's the big deal?
4. A final voice interrupts...we did not free ourselves from slavery. We have never been in control. Our only path is to remain where we are, close our eyes, and pray to God. Why not?

“Those were their four choices. The people fell silent and looked to Moses. He looked out upon his people and uttered what were the most important words he would ever speak as a leader: ‘Do not fear. Stand firm and see the salvation which God will bring today. You see the Egyptians now but you will never see them again. God will fight for you and you shall remain silent’ and then he turned and walked into the water. And, you know what happened then. The sea parted and they walked to the far shore on dry land. When the Egyptians tried to follow them, the sea closed on Pharaoh and his entire army.

“We heard stories like this when we were kids and you don't forget them. And, the stories have an unbelievable amount of wisdom within them. In any fearful situation, you will have one of four reactions: I go around and lead mission seminars for people out of work, try to help them overcome the issues. People just show up and they've been pretty successful. One thing that happens when people lose

their job, they are very, very scared about what's going to happen. Very often, the first thing they do is they stop paying their bills. Not only do they stop paying their bills, but they stop opening their bills.

“Another thing they do is to stop answering their telephone. So, their friends try to call them up and say, ‘How are you?’ They don't answer. What they are doing, in a sense, they are committing suicide. In other words, they're not dealing with their situation. They've given up.

“Another reaction is they call up their uncle, or their aunt, or their father, or some other person who has money and say, ‘You need to help me out. Please send me some money.’ They try to get a handout. That is praying to God. But, they're not dealing with the issue. They're relying on somebody else.

“Some people fight, and they say, ‘Y'know. I was once a truck driver. I did that once. I didn't enjoy it that much but I could do it again. There was once a woman who came to one of my seminars who said, ‘I worked in a call center. I didn't like it but I can do it.’

“So these are four fear-based reactions that people have. If you think about all the reactions you've had in a fearful situation, you'll probably be able to categorize them into one of these fear-based reactions.

“It's important to do something. But, if you don't try one of these reactions, you're allowing fear to completely take over. You don't go to Vegas and blow your entire retirement money because you're scared of what will happen if you do that. So, fear is a good thing sometimes. But, when fear completely takes over, then it's not a good thing and it can actually destroy your ability to solve your problem.

“When you take a fear-based reaction you should say, ‘Wait a second. Am I reacting because this is the correct way to react or is it my fear taking over? And, if it's your fear taking over, then you say, ‘There's a better way of handling this. Let me see if I can figure how to react.’

“I've spoken to business people over and over again and the most successful people will tell you they know all about fear. It doesn't mean that they take unnecessary risks, but they don't like for fear to drive them because they recognize a fear-based reaction.

“I just want to say that writing this book was a revelation to me. It was able to see directly how these ancient ideas relate directly to real life, modern day situations. If we try to go through life and encounter a situation that impresses us to say, ‘Oh, that's old or that's not relevant any longer,’ we might want to take a few seconds and just think about it. Maybe there is some truth in that. You might want to think about it a little longer. There might be some deep truth in it that might be relevant to your life.

“I found that in the teachings of the Torah and shared that today with you. I wish you success in everything you try to achieve. Thank you very much.”

Another thing I want to talk about is fear. The Israelites traveled across the desert, finally came to the Red Sea ...they turn around and see the Pharaoh and the Egyptian Army. They're sandwiched between the Sea and the Egyptian Army. What to do?



MIKE'S THOUGHT FOR THE DAY

By all means marry.
If you find a good woman, you'll become happy.
If you find a bad one,
You'll become a philosopher.

—Socrates

NEW MEMBERS

The vital statistics of our new members a/o
28 August 2009 are:

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